

Public Address Business Meeting

November 17, 2007 Chair Lisa Hogan called the meeting to order at 12:33. She welcomed members of the division and then proceeded with the agenda.

- I. Call to Order
- II. Approval of Minutes
 - A. A motion to approve the minutes as written and posted on the Public Address Division website (<http://www.ncapublicaddress.org/Conventionnews.htm#Agenda>) was extended from the floor. The motion was quickly seconded.
 - B. The motion passed unanimously.
- III. Chair's Report. The Division Chair, Lisa Hogan, presented her report to the membership. A complete version of her Chair Report is located on-line (<http://www.ncapublicaddress.org/Conventionnews.htm#ChairsReport>).
 - A. Chair Hogan thanked Lester Olson for his hard work in preparing the conference program. She expressed her thanks to "all members of the executive committee (past and present) and others who helped me navigate through the various chair responsibilities, including Susan Shultz Huxman, Amy Slagell, Kirt Wilson, Trevor Parry-Giles, and Shawn Parry-Giles." She also thanked Karrin Anderson for Chairing the Nomination Committee, wished Chuck Morris patience as he prepares to organize the 2008 PAD submissions, and thanked all panel participants and reviewers.
 - B. Chair Hogan reported on Division Membership: the Division had 698 as of January 2007, which was a decline from 711 in January, 2006.
 - C. Chair Hogan reported on Division Convention Activity: the PAD fielded 31 panels at the 2007 convention, which was the same number as 2006.
 - D. Chair Hogan reported that Michael J. Hyde of Wake Forest University delivered *The Carroll Arnold Lecture* on November 15th, 2007. The title of the lecture was "Perfection, Postmodern Culture and Biotechnology Debate."
 - E. Chair Hogan reported that 2008 will mark the 20th anniversary of the Public Address Conference. "On its twentieth anniversary, the Public Address Conference will return to the institution that first hosted it, the University of Wisconsin-Madison, from September 25-27, 2008. The conference theme is 'Representing the Republic' and will include a keynote address by Professor John M. Murphy. In addition, the conference will honor Professor Karlyn Kohrs Campbell, of the University of Minnesota. For further information, please contact Professor Susan Zaeske."
 - F. Chair Hogan reported on the Division Budget: "We operate on a modest budget. Our budget for this fiscal year (July 1, 2007 through June 30, 2008) is \$580. This budget allows us to offer small cash prizes along with a plaque for our two paper awards (Gunderson and Wrage-Baskerville) as well as for the Marie Hochmuth Nichols Award."
 - G. Chair Hogan encouraged PAD member to submit papers for the 2008 NCA Convention in San Diego, California on November 20th-23rd, 2008.

- H. Chair Hogan encouraged PAD members to visit the PAD website and thanked Trevor Parry-Giles for constructing and maintaining the website (<http://www.ncapublicaddress.org/index.html>)
 - I. Chair Hogan thanked the membership for their previous and their continued support.
- IV. Report of the Nominating Committee
- A. Angela Ray thanked Karrin Anderson for her leadership and distributed ballots for four offices: Vice Chair, Nichols Award Committee, Nominating Committee, and NCA Resolution Committee.
 - B. Nominees present raised their hands in acknowledgement of their names being called.
 - C. Members voted and ballots were collected.
- V. Vice-Chair's Report. The Division Vice-Chair, Lester Olson, presented his Report to the membership. A complete version of his Vice-Chair Report is located on-line (<http://www.ncapublicaddress.org/documents/2007ViceChairReport.pdf>)
- A. Vice-Chair Lester Olson thanked all reviewers "who helped to review individual papers and panel proposals. Every reviewer ordinarily assessed approximately 7 to 9 submissions to the division – a time consuming and crucial part of the planning process. The following forty-five individuals gave their time and expertise as reviewers for the division: Jennifer Abbott, Karrin Anderson, David Bailey, Moya Ball, Jennifer Biedendorf, Leslie Blythe, Stephen Browne, Lisa Burns, James Cherney, David Deifell, Stephen Depoe, Janis Edwards, Jeremy Engels, Sandra French, Sara Hayden, Amy Heyse, Lisa Hogan, Susan Schultz Huxman, Sheree Keith, Lisa Keränen, James Klump, Larry Lambert, Gordon Mitchell, Charles Morris, Catherine Morrison, Shawn Parry-Giles, Trevor Parry-Giles, Tracey Quigley, Nicholas Rangel, G. Mitch Reyes, Sandra Sarkela, Kristina Sheeler, Amy Slagell, Robert Terrill, Michael Tumolo, Jill Weber, Danielle Wiese, Susan Zaeske, Ronald Zboray, and Mary Zboray."
 - B. Vice-Chair Olson thanked respondents: "After the papers and panels were selected for the division, I approached NCA members to ask that they serve as respondents and/or chairs. My thanks for agreeing to serve the PAD division in those capacities goes to: Cecil Blake, Carolyn Calloway-Thomas, Leah Ceccarelli, Dana Cloud, Bonnie Dow, John Hatch, Diane S. Hope, Janis Edwards, Lisa Hogan, Susan Schultz Huxman, Lisa Keränen, Martin Medhurst, Gordon Mitchell, Charles Morris, Shawn Parry-Giles, Weiming Yao, Ron Zboray, Mary Zboray, and Mei Zhang."
 - C. Vice-Chair Olson offered a special thanks to "Lisa Hogan, who helped me to navigate All Academic. Special thanks also to Susan Schultz Huxman, Trevor Parry-Giles, and Charles Morris III for additional reading above and beyond the rest."
 - D. Vice-Chair Olson reported that the PAD received 100 submissions, which was an increase of 14 from last year. Three-fourths of the papers were individual submissions. There were 25 panel submissions, which was an

increase of 5 from last year. Reviewers rendered more than 300 assessments.

- E. Vice-Chair Olson reported that the PAD accepted 18 of the 25 submitted panels, for an acceptance rate of 72%.
 - F. Vice-Chair Olson reported that the PAD accepted 42 out of the 75 submitted individual papers, for an acceptance rate of 56%.
 - G. Vice-Chair Olson reported that the PAD submitted two individual papers for the "Speaker to Speaker" series.
 - H. In summary, Vice-Chair Olson reported that PAD acceptance rates were lower in 2007 than for 2006.
 - I. Vice-Chair Olson reported that PAD had a total of 31 slots and that requests for more were declined.
 - J. Vice-Chair Olson reported that there was very strong competition for PAD awards, which resulted in a tie for both of the Division's top paper awards. The tie was broken by a reassessment "by three additional experts from among the PAD officers."
 - K. Vice-Chair Olson reported that many members had trouble with the All Academic system. He thanked members of the Division for their promptness in completing reviews. He hoped that Chuck would get the same punctuality next year.
 - L. Vice-Chair Olson suggested one area for improvement : put a sample of a proposal on-line.
- VI. Presentation of the Public Address Division's Awards.
- A. Vice-Chair Olson presented the Robert G. Gunderson Award (top student paper in public address) to J. David Cisneros, "'Bilingual in Name Only': Dissociation, Conspiracy Rhetoric, and the Campaign for California Proposition 227." Mr. Cisneros accepted a plaque.
 - B. Vice-Chair Olson presented the Ernest G. Wrage - Barnet Baskerville Award (top contributed paper in public address) to Dr. Robin E. Jensen, "'For while my mother knows a lot, she won't tell me a thing': Ella Flagg Young's Fragmented Rhetoric in Support of the Chicago Experiment." Dr. Jensen accepted a plaque.
 - C. Immediate Past Chair Susan Schultz Huxman presented the Nichols Award. Past Chair Huxman reported that the names of the past recipients and their book jackets are on-line. Past Chair Huxman also reported that there would be a panel discussion of the winning book immediately after the PAD Business Meeting for the first time. 5 books and 4 articles were nominated for the Award. The Nichols Award Committee comprised Past President Huxman, Sue Zaeske and Robert Terrill. Past Chair Huxman announced that Dr. Trevor Parry-Giles won the Nichols Award for his book, The Character of Justice: Rhetoric, Law, and Politics in the Supreme Court Confirmation Process. Dr. Parry-Giles accepted a plaque and a check.
- VII. Immediate Past Chair's Report. The Division Past Chair, Susan Schultz Huxman, presented her Report to the membership. A complete version of

- her Past Chair Report is located on-line
(<http://www.ncapublicaddress.org/documents/2007PastChairsReport.pdf>)
- A. Past Chair Huxman reported that she attended 7 hours of Legislative Assembly at which NCA attendance, pre-registration policies, and socially responsible investing were discussed, among other important matters.
 - B. Past Chair Huxman reported that 6,200 people attended the 2007 NCA, which was a record high for all previous conferences.
 - C. Past Chair Huxman reported that the pre-registration deadline will be enforced in San Diego, "If you submit, you must commit." NCA will drop everyone by August 8, 2008 (8/08/08) if not registered. NCA will test this new policy for three years. All sole authors and first authors will be subject to the new rule. NCA loses money because of people abusing the system (NCA estimates that it loses between \$80,000 to \$200,000 each convention). The designated presenter must pre-register.
 - D. Past Chair Huxman reported that NCA is in good financial health.
 - E. Past Chair Huxman reported that the PAD will have a budget of \$580 for 2008, a reduction of \$10 from the previous year. From this budget PAD pays for three scholarship award plaques and a \$200 check for the Marie Hochmuth Nichols Award.
 - F. Past Chair Huxman reported on action from the NCA Finance Board: current NCA dues and fee structure will be changed so that the bundled fees will be unbundled. It is a fairness issue, not a way to raise money for the organization. Sustaining & Patron members will increase \$35; Regular members will decrease \$20; Students will not change. The Proposal passed the LA. 76 to 33. The L.A. decided to keep the Sustaining and Patron Member categories for fund-raising purposes.
 - G. Socially Responsible Investing. NCA does not do this.
 - 1. Reasons were given for why NCA cannot invest responsibly:
 - a. The membership cannot agree on what this might mean.
 - b. NCA would lose money.
 - 2. PAD members disagreed with NCA's policy.
 - 3. Past Chair Huxman reported that the issue will be reconsidered at next year's Legislative Council.
 - H. Past Chair Huxman asked the PAD membership: what are the most important contributions that NCA makes to its members?
 - 1. Because there was no time for a discussion, Past Chair Huxman urged PAD members to send her comments directly.
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- VIII. No news from the Resolutions Committee.
- IX. Vice Chair Elect's Report. Vice Chair Elect Chuck Morris presented his report to the Membership.
- A. Vice Chair Elect Morris reported that mashed potatoes were served at the Convention Planners Meeting.
 - B. Vice Chair Elect Morris announced the theme for the 2008 convention: "unCONVENTIONAl." The Membership groaned in response.

- C. Vice Chair Elect Morris reported that the PAD will have 31 program slots for 2008, which is the same as 2007.
 - D. Vice Chair Elect Morris reported that PAD could get 2 additional slots if PAD makes use of the Scholar to Scholar Program.
 - E. Vice Chair Elect Morris urged members to volunteer to be a “Wandering Scholar.”
 - F. Vice Chair Elect Morris reiterated that NCA is quite serious about the pre-registration rule, YOU WILL BE DROPPED if you do not pre-register by 8/08/08.
 - G. Vice Chair Elect Morris urged members to sign up to review papers for NCA 2008; a signup sheet was circulated for this purpose.
 - H. Vice Chair Elect Morris reported that the days of the convention have shifted for the 2008 Convention: Friday through Monday, rather than Thursday through Sunday and urged PAD Members to make their reservations early.
 - I. Vice Chair Elect Morris asked the Membership to brainstorm about ways to interpret the 2008 convention theme: “unCONVENTIONAL”:
 - 1. “clothing optional.”
 - 2. The military from San Diego could be drawn from and incorporated into panels somehow.
 - 3. San Diego is a site for immigration.
 - 4. There is a large Latino population.
 - 5. San Diego has wonderful murals.
 - 6. PAD could join with other divisions.
 - 7. Harvey Milk
 - 8. Special Guests: NCA will offer \$500 to support guests
- X. New Business
- A. Motion: Susan Shultz Huxman made a motion to authorize the formation of a fundraising committee comprising Susan Zaeske, Marty Medhurst, and Shawn Parry Giles for the Benson-Campbell Award. The Award will help to defray expenses for a PhD student to attend the NCA Convention.
 - B. Discussion ensued. Hope to re-vitalize the Division, it is “graying.” Need a fund-raising.
 - C. The Motion was moved and seconded. No discussion. Resolution passed unanimously.
- XI. Announcements
- A. PAD Election Results: 46 votes
 - 1. Vice Chair: Mary Boor Tonn
 - 2. Nichols Committee: Carl R. Burghardt, James Darsey
 - 3. Nominating Committee: Mary Kathryn Haman, Kristy Maddux, Sarah Ann Mehlretter, Cindy Koenig Richards, Bjorn Stillion Southard. There was a tie for Chair, the committee will decide between Maddox and Koenig Richards for Chair.
 - 4. NCA Resolution Committee: Michael William Pfau
 - B. Announcements from the floor
 - 1. Mary Stucky is the new Editor for the Southern Communication Journal, she urged the PAD Membership to submit manuscripts.

2. Susan Zaeske announced that the University of Wisconsin, Madison will host the 2008 Public Address Conference and urged members to attend. John Murphy, John Lucaites, and Lloyd Bitzer will each give talks (Zaeske noted that 2008 will mark the 40th anniversary of “the rhetorical situation” publication.
 3. A new resource was announced: The Archives of Women’s Political Communication is now available on line at:
<http://www.Las.iastate.edu/CattCenter/>
Iowa State University and the Carrie Chapman Catt Center for Women and Politics have archived the work of 97 women and 400 speeches and will accept submissions from contributors. The Archives Editorial Board is a distinguished group of PAD scholars: Thomas Burkholder, Mitchell McKinney, Shawn Parry-Giles, Amy Slagell, and Susan Zaeske.
- XII. A Motion was made to Adjourn. The Motion was quickly seconded.
- XIII. The Meeting Adjourned, sine die.