

Minutes for the  
2008 Public Address Division  
Business Meeting

PAD Chair Lester Olson called the meeting to order at 2:23 PM.

1. Approval of the minutes 2007 Business Meeting
  - 1.1. John Murphy made a motion to accept the 2007 PAD Business Meeting minutes as posted online.
  - 1.2. Jim Jasinski seconded the motion, and it passed unanimously.
2. Chair's Report, Lester C. Olson
  - 2.1. Introductory Remarks
    - 2.1.1. Lester began with a thank-you to several individuals for their deliberation and consideration in deciding whether or not the business meeting should proceed given the protests against the hotel and NCA's unwillingness to consider alternatives sites.
    - 2.1.2. Lester said also that the issues raised by those who did not attend the business meeting and the convention were very important and worthy of everyone's attention.
    - 2.1.3. Lester said that Vice-Chair Charles Morris deserved support for his stance on these issues and the work he performed for the division over the year.
    - 2.1.4. Lester also thanked Susan Huxman, Lisa Hogan, and Trevor Parry-Giles for their assistance over the year, and he thanked the nominating committee for preparing the ballots and locating willing candidates.
    - 2.1.5. Finally, Lester said that he wished Mari Tonn, the Vice-Chair Elect good wishes as she put together the convention for next year.
  - 2.2. State of the Division
    - 2.2.1. Lester informed the members that they now number 696. This number represents a slight decline from last year, but a more significant decline from those recent days when we numbered over 700.
    - 2.2.2. Lester informed the members that he had updated the wording used by NCA to describe the Public Address Division (the exact wording can be found on the Division Web site and in his published report).
  - 2.3. Division Budget
    - 2.3.1. Our budget this year was \$580.
    - 2.3.2. The budget allows the division to offer small cash prizes, maintenance for the division Web site, and plaques for our regular awards.
  - 2.4. Next Year's Convention
    - 2.4.1. Lester encouraged everyone to submit papers and panel suggestions for the next conference theme: Discourses of Stability and Change.
    - 2.4.2. Lester also described the "Five Year Out" panels that encouraged members to consider the following questions.

- 2.4.2.1.1. What is the historical development in the study of public address?
  - 2.4.2.1.2. What are the themes, state of the art in the division?
  - 2.4.2.1.3. What do we want to be doing in the coming five years to celebrate NCA's Centennial?
  - 2.4.2.1.4. What are the greatest challenges our division will face in meeting our goals?
  - 2.4.2.1.5. What are the greatest contributions we bring to NCA and outside of the academy.
3. Report from the Public Address Nominating Committee (Cindy Koenig Richards, Committee Chair).
    - 3.1. Cindy described each of the positions that will be filled through elections this year: Vice-Chair Elect; Marie Hochmuth Nichols Award Committee; Winans-Wichelns Award Committee member; NCA Resolutions Committee member; The Nominating Committee.
    - 3.2. After some discussion and a floor nomination, James Darsey was added to the ballot for the Winans-Wichelns Award Committee.
    - 3.3. A motion to close the ballot was seconded and passed unanimously.
  4. Vice-Chair's Report
    - 4.1. James Darsey read the report prepared by Charles Morris.
    - 4.2. The report acknowledged and thanked those who reviewed papers and panel submissions for this year's convention.
    - 4.3. We had 94 submissions this year, down 6 from last year. Individual submissions numbered 72. These are good numbers considering the fact that we are on the west coast this year.
  5. Presentation of Awards
    - 5.1. Eric Jenkins won the Robert G. Gunderson Award for the Top Student paper in Public Address titled "The Towers of Babble and the Passage of the USA Patriot Act."
    - 5.2. Eric Jenkins also won the Wrage-Baskerville Award for the Top contributed paper in public address.
    - 5.3. Leroy Dorsey was honored with the Marie Hochmuth Nichols Award for his book, *We Are Americans Pure and Simple*.
  6. Immediate Past Chair's Report
    - 6.1. Susan Huxman gave the report for Lisa Hogan, the immediate past Chair.
    - 6.2. The Legislative Assembly covered a lot of ground on Thursday, including the NCA membership which is over 8,000. NCA's finances are in good shape, but that was before the recent economic crisis really set in.
    - 6.3. The LA voted to grant affiliate status to the Association of Business Communicators. The motion carried although there was discussion.
    - 6.4. Resolutions
      - 6.4.1. Resolution on a revised policy on the convention site and planning. The resolution was signed by 141 NCA members; it added a criteria to the negotiation rules used by NCA to work with hotels.

- 6.4.1.1. The policy was meant to help NCA “escape” an existing contract without penalty.
      - 6.4.1.2. The proposal required a 2/3rd vote for success but did not receive it. The policy did gain a clear majority, but not the required 2/3rds it needed for passage.
    - 6.4.2. Resolution on Extended Solitary Confinement and Torture.
      - 6.4.2.1. This resolution condemned the use of torture or extended solitary confinement.
      - 6.4.2.2. As debated, the question became “who is NCA? Is it a political organization?” and “is this something we should be involved in?” There seemed to be many in the LA who believed that NCA should not be involved in “politics” or advocating for “policy.”
      - 6.4.2.3. The vote was performed by voice vote and also required a 2/3rd affirmation for passage. The resolution did not carry.
7. Reports from PAD and NCA Committees
  - 7.1. Resolutions Committee--There was no business for the resolutions committee.
  - 7.2. NCA Nominating Committee--There was no one present to give this report at our business meeting.
8. Vice-Chair Elect’s Report
  - 8.1. Susan Huxman gave this report for Mari Boor Tonn.
  - 8.2. We return to the Windy City in 2009; the convention theme is Discourses of Stability and Change.
  - 8.3. The PAD will receive 31 slots again and our deadline for submissions is February 11, 2009.
  - 8.4. Reviewers must complete all of their work by February 27th so that planners can create sessions and turn them in by March 6th. This means that we will need many more reviewers than what we’ve used in the past.
  - 8.5. At this point we anticipate that the pre-registration deadline for the conference will be Sept. 17th. That should allow individuals a little bit more time.
  - 8.6. 30 slots will be set aside by the general NCA program planner for the “Moving toward our 100th Anniversary of the Association.”
  - 8.7. Should your paper be accepted, you will need to email your paper directly to your respondent next year. There will be no way for the respondent to review your paper through All Academic.
  - 8.8. Susan then passed around the sign-up sheet for reviewer volunteers.
9. Old Business
  - 9.1. Marty Medhurst reported that there as been no progress on the Benson-Campbell Research Award. Marty informed the division that Sue Zaeske, Shawn Parry-Giles and he were not able to raise the money.
  - 9.2. Perhaps this is not the best moment to launch a fundraising effort so the funding committee would like to wait, Marty said.
10. New Business

- 10.1. Jim Jasinski distributed to Public Address Division members a memo requesting the endorsement of the division for an NCA summer conference on critical pedagogy.
- 10.2. Jim explained that the memo constituted a motion from Rob Asen, Cara Finnegan, John Murphy, Kirt Wilson, and Jim asking for support for a proposal to obtain money for a summer conference on teaching rhetorical criticism to be held in 2010.
- 10.3. John Murphy seconded the motion, and the division's members voted unanimously in its favor.

11. Announcements and Election Results:

- 11.1. Cindy reported the election results. She first expressed her thanks for the members of the nominating committee.
  - 11.1.1. Vice-Chair Elect will be Kirt Wilson.
  - 11.1.2. Marie Hochmuth Nichols Award Committee members will be James Jasinski and Angela Ray.
  - 11.1.3. Our representative to the Winans-Wichelns Memorial Committee will be James Darsey.
  - 11.1.4. Our representative on the NCA Resolutions Committee will be Tasha Dubriwny.
  - 11.1.5. The Nominating Committee members will be: Vanessa B. Beasley, Emily Ann Berg; Brandon Inabinet; and John Jordan.
- 11.2. Jim Darsey reminded everyone that on Sat. at 3:30 in the Manchester G room the best Undergraduate Award will be honored. Please consider coming, he said.
- 11.3. Motion to adjourn by acclamation. We adjourned at 3:30.