

Public Address Division Business Meeting
Friday November 17, 2011

The meeting was called to order by Kirt Wilson, the Chair of the Public Address Division.

The agenda was approved by motion and voice vote.

The minutes from the 2010 meeting were approved by motion and voice vote.

Robert Terrill, chair of the PAD Nominating Committee, provided the 2011 nominating report, distributed ballots, and began the election for the division's vice-chair, Marie Hochmuth Nichols Award Committee, and Nominating Committee.

Kirt Wilson gave his chair's report, which is available in full on the Public Address Division website. In summary, he:

- offered thanks to the division's officers and awards committees
- gave a report about the division's membership, offering some contextualization to concerns about possibly-declining membership (for instance, the membership reports may not have been created during the same month each year, so the comparisons may not be fair)
- noted that our paper submissions have increased, and the membership numbers have stopped declining
- reported on the budget, explaining that our income (\$550) comes from NCA based on membership, plus we received an additional \$500 from an anonymous donor (earmarked for the 13th Biennial Public Address Conference); after spending \$501.47 on plaques and awards and shipping, we have approximately \$550 in the bank
- reported on NCA assets, which total more than \$7 million; NCA operated with a gain in the 2010-2011, ending the year with a \$300,000 surplus
- reported that although there were no official public address conferences in the previous year, many people went to summer institutes and workshops sponsored by the Rhetoric Society of America

Angela Ray gave her vice-chair's report, which is available in full on the Public Address Division website. In summary, she:

- thanked the national office staff for their help with planning
- noted the increase in submissions to the division (for totals of 114 papers and 21 panels; 2/3 of papers submitted by grad students, but most of submitted panels came from faculty); this was the highest number of papers submitted in 10 years, including three times as many as the last time we were in New Orleans; the number of submitted panels has remained fairly stable over that time
- noted the popular topics and themes among these submissions: strongly Americanist, some Middle East, East Asia, Europe, and Africa; U.S.-oriented papers were focused on contemporary subjects; popular historical topics included the Cold War and progressive era; common personal names included Barack Obama and Jon Stewart; common thematic interests included U.S. national politics, performances of gender/sexuality, and religious conservatism
- revealed acceptance rates: of these submissions, 59 papers were accepted, and an additional 5 in Scholar-to-Scholar sessions; 9 panels were programmed, and an additional 6 were

programmed by the theme division, so the PAD ended up with 31 panel slots this year; increased submission rates resulted in the third-lowest acceptance rate of the decade

--noted co-sponsorship of panels, which included American Studies, Chinese Communication, the Emeritus/Retiree Section, Japanese Communication, Performance Studies, and Political Communication

--thanked paper reviewers, who totaled 174 division members, none of whom reviewed more than 3 papers, and all papers received at least 3 reviews

--thanked the 48 people serving as chairs and respondents

--thanked Rob Asen for serving as the representative to scholar's office hours, Jennifer Biedendorf for serving as wandering scholar, and E. Michele Ramsey and Celeste Condit for organizing a preconference on public address pedagogy

--announced the recipients of the division's two top paper awards: Timothy J. Barney won the Wrage-Baskerville (top overall) for "'Gulag—Slavery, Inc.': The Power of Place and the Rhetorical Life of a Cold War Map," and Adam J. Gaffey won the Robert Gunderson (top student) for "Visualizing Washington's Union: Flags, Commemoration, and the 'Farewell Address,' 22 February 1862"

Mari Boor Tonn, PAD Immediate Past-Chair, gave the awards for the top published research in Public Address. On behalf of the Marie Hochmuth Nichols Award committee, which also included Robert Asen and Jason Black, she noted that they had received 10 submissions, and she presented the award to Lisa Keränen for *Scientific Characters: Rhetoric, Politics, and Trust in Breast Cancer Research*.

Mari Boor Tonn also reported on the work of the NCA nominating committee, which has nominated Carole Blair and Ron Arnett for NCA second vice president. She noted that Kirt Wilson will soon be representing PAD in the nominating process, so anyone who is interested in NCA leadership should speak with him.

Kirt Wilson reported on the Legislative Assembly's work. He explained:

--there will be no dues increases in the next year, but likely in the following year

--the LA heard a report from the task force on representing NCA and the discipline publicly; based on that committee's report, the LA adopted a new procedure for dealing with resolutions by dividing them into four categories (public policy, ethics, academic and professional best practices, and administrative)

--the LA devoted significant debate to Dana Cloud's proposal to require job-listings to specify whether or not their institutions offer domestic benefits; when the proposal was amended to stipulate that such information be "requested" rather than "required," Cloud withdrew the motion

Kirt Wilson opened up the meeting to reports of NCA Boards from the floor. David Henry announced that the Publications Board will be searching for five editors-elect, including a new *QJS* editor who will become editor-elect in 2013 and editor in 2014. He also explained that there are new measures afoot to put humanities scholarship on par with social science scholarship in ISI rankings.

Mary Stuckey provided a report as PAD vice-chair elect. She explained:

- we get 23 panels next year with no opportunities to compete for extra panels
- NCA vice-president Steve Beebe wants panels that stress what draws us together, his vice-president's panels will be devoted to that question
- there will also be a series of panels on communication and community in the Sunset State (focusing on Disney, politics, and other local issues)
- Rob Asen will be our wandering scholar next year
- she will solicit chairs, reviewers, and respondents via an email linking to a Doodle site

Old Business

Marty Medhurst offered a report on the current status of the Benson-Campbell dissertation research award. The plan is to give a \$500 award, and he hopes to have the full endowment by the end of the calendar year. He solicited donations.

On behalf of the division's executive committee, Kirt Wilson proposed language to describe the Marie Hochmuth Award and to clarify its criteria. After discussion and amendments, the new language was adopted. The new language is attached to these minutes.

Kirt Wilson previewed the work that the Executive Committee will take up, including an article award named for Edwin Black and Michael Leff.

Robert Terrill presented the results of the division election. Kari Anderson was elected vice-chair, Davis Houck and Lester Olson were elected to the Marie Hochmuth Nichols Award committee, and Tony deVelasco, Catherine Langford, Kristan Poirot, Kristy Sheeler, and Paul Stob (chair) were elected to the nominating committee.

A representative from NCA stopped by to announce that NCA will be launching a new website that includes space for individual units to host their own sites. There will also be a discussion forum, calendar, and blogs. This new site will be the member site (rather than there being a separate site).

The Public Address Conference will be held September 27-29 in Memphis. Gerard Hauser will give the keynote, Karlyn Kohrs Campbell will give a public lecture, and the honoree will be Thomas Benson.

Chuck Morris announced the NCA queer no-host.

James Darsey announced the Southern Colloquium on Rhetoric.

Jennifer Merceica announced the Texas A&M Conference on Symbolic Violence in March 2012.

The meeting was adjourned.

Respectfully submitted,
Kristy Maddux

The Marie Hochmuth Nichols Award

The Public Address Division of NCA solicits nominations for the Marie Hochmuth Nichols Award honoring outstanding published scholarship in public address. The award will be presented at the business meeting of the Public Address Division in [insert city] in November [insert year]. Scholarship published in [insert previous year] is eligible for consideration. The Award recognizes individuals who have made significant scholarly contributions to the study of public address.

Marie Hochmuth Nichols was President of the Speech Association of America in 1969, editor of the *Quarterly Journal of Speech* from 1962 to 1965, and recipient of the Speech Communication Association's Distinguished Service Award in 1976. Her scholarship concentrated on rhetorical theory, as she introduced the field to Kenneth Burke and I. A. Richards, and the criticism of public address. A list of previous Nichols Award recipients may be viewed at the PAD web site: <http://blog.umd.edu/ncapublicaddress/pad-awards/>.

To be considered for the Award, nominated authors must be members of the Public Address Division. Peer-reviewed, single- or co-authored scholarly books, originally written in English or translated into English from other languages, are eligible. Revised editions, edited collections, anthologies of primary texts, and published essays are not eligible for consideration.

Nominations must include: (1) a letter of nomination that identifies the scholarly work, specifies the publisher and the publication date, and provides a detailed rationale for why the work should receive the award and (2) three copies of the work being nominated. These materials cannot be returned.

The criteria to be used in selecting the recipient include (1) the importance of the work in extending or altering our understanding of public address and/or rhetorical practice; (2) originality; (3) quality of research; (4) intellectual creativity; and (5) quality of writing.

Members of the Awards Committee who feel that they are unable to be impartial in judging any nominee will recuse themselves from discussion of that nominee.