

**2013 Public Address Division Business Meeting
National Communication Association Convention
Washington DC
Presiding Officer: Mary E. Stuckey, Public Address Division Chair**

- I. Call to Order
- II. Approval of the Agenda
- III. Approval of 2012 PAD Meeting Minutes
- IV. Report from the PAD Nominating Committee, Nathan Stormer, Committee Chair Distribution and Collection of Ballots

The PAD Nominating Committee Ballot for 2013

Vice Chair-Elect

- Thomas Dunn
- Lisa Keranen

Nominating Committee (five will be elected; the top vote getter becomes chair)

- Paul Achter
- Bernard Armada
- Timothy Barney
- Jennifer Borda
- Donothan Brown
- Jeffrey P. Mehlretter Drury
- Katie Langford
- Pamela Pietrucci
- Ryan M. Neville Shephard
- Bjorn Stillion Southard

Nichols Award Committee (top two vote getters are elected)

- Jiyeon Kang
- John Lynch
- Kathleen Lamp
- Joseph Valenzano III

Benson Campbell Dissertation Award Committee

- Johanna Hartelius
- Belinda A. Stillion Southard

NCA Nominating Committee

- Thomas Dunn
- Leslie Harris

- V. Report from PAD Chair, Mary E. Stuckey

Mary Stuckey stated:

First of course, I'd like to thank the division for the privilege of serving in this capacity; special thanks to the division's Executive Committee: Angela Ray, Karrin Vasby Anderson, Leah Ceccarelli, and Cindy Koenig Richards. Also Sara VanderHaagen, who stepped in for Cindy at the business meeting, and Trevor Parry-Giles, for his management of our web page.

Our membership as of January 2013 was 604, down from 669 in January 2012. I suspect this is largely due to the drop off in association membership associated with the Disney location, and expect to see membership rebound next January.

Which reminds me to thank Karrin once again for a terrific program.

Our finances remain in a state that is probably best understood as pitiful, although you might remember that last year we had a small surplus and could not decide what to do with it. The Executive Committee decided to preserve that surplus by ordering award plaques for this year before the end of the last fiscal year, a move that did not please NCA, so we can't do that again. But we do have a small amount of money, and NCA has given divisions a small increase as well. So we welcome ideas about how to use those funds.

This year, our major initiatives, if I may dignify them by that name, were proposals to amend the divisional bylaws—thanks to Jim Klumpp and Karrin Vasby Anderson for their work on that—and our participation in NCA's 365 Days Project. The Executive Committee generated ten names for that project and six scholars chose to participate by writing brief summaries of their work in the context of the field: Nate Atkinson, Tim Barney, Leslie Harris, Robin Jensen, Belinda Stillion Southard, and Paul Stob. I think it's a terrific list, and am pleased PAD is so well represented.

Trevor Parry-Giles, faced with issues concerning our web page, took on the work of moving it to a new site. You should have gotten an email from me about this change in October; if you didn't, please make that you are actually a member of the division. The new location is www.ncapad.com.

The division doesn't currently have a Facebook page or Twitter account, although people do tweet with the hashtag #teamrhetoric, thanks to Jennifer Merceica. Kari, Leah and Trevor will be looking into the idea of getting us more involved in social media, so if you have thoughts about that, please let them know.

A reminder: RSA meets in San Antonio in May, and the Public Address Conference convenes in Atlanta in October.

Thanks again to all of you.

VI. Report from PAD Vice- Chair, Karrin Vasby Anderson

Karrin Vasby Anderson stated:

John F. Kennedy famously described Washington, D.C. as a "city of Southern efficiency and Northern charm." Fortunately, my experience in our nation's capital has, thus far, been quite the opposite— thanks in large part to the generosity, keen insight, and unflagging work ethic of the members of this division. It has been my honor and pleasure to serve as vice chair and program planner this year. Before I detail the highlights of our program, I want to thank those whose hard work made my job easier. First, thanks to our division's chair and past-chair, Mary Stuckey and Angela Ray. Your impeccable record keeping, helpful suggestions, and lightning-fast email responses were truly impressive. I also appreciated the help provided by Katie Karsnak and the NCA office. They made negotiating the program planning system manageable and convenient. Finally, thanks to all of you who submitted to our division, provided helpful feedback to submitters, and volunteered to chair and respond to panels. We have you to thank for the quality of the discussions in which we're engaging this week.

This year's acceptance rate was the most competitive it has been in over a decade, with 52% of submissions accepted for presentation. We received 112 competitive papers and 19 panel submissions for a total of 131 submissions. 51 competitive papers were accepted and programmed by our division. 5 competitive papers were transferred and programmed by Scholar to Scholar. 12 panels were accepted. As I put together this year's program, there were two items that bear repeating here, as folks are contemplating submitting to next year's convention: 1) Students, be sure to mark your submission as a student submission in the Submission Central system—that's the only way to ensure that your paper receives consideration for the student paper award. 2) When you submit your paper, I encourage you to indicate that you'd be willing to present it in the Scholar to Scholar format. Our division is becoming increasingly competitive and the willingness to be recommended for Scholar to Scholar can determine whether or not your paper is included in the convention program.

This year our division was allotted 26 slots. We celebrated the scholarly legacy of several of our division's most respected iconoclasts: Martha Solomon Watson, Robert L. Ivie, and James Arnt Aune. We reflected on the oratory of presidents and first ladies, journalists and jurists, educators and engineers. We engaged the convention theme of "Connections" by connecting with our colleagues in other divisions, co-sponsoring panels with the African American Communication and Culture Division, the

Communication and Law Division, the Elementary and Secondary Education Section, the Health Communication Division, the International and Intercultural Communication Division, the Political Communication Division, and the Rhetorical and Communication Theory Division. A panel on how to write, edit, and publish books in Rhetoric and Public Address demonstrates the intellectual maturity of our division and provides a helpful tutorial for those toiling in the dissertation and tenure-track trenches—that panel is tomorrow so be sure to check it out! And many of you just came from a panel in which some of our division's most respected scholars reflected on the rhetorical import of the Hollywood blockbuster, *Lincoln*—which, as we all know, was ostensibly based on the scholarly book *Team of Rivals*. I hope tomorrow's panel on book publishing will include tips for getting your monograph in front of directors like Steven Spielberg.

As we reflect on the excellent scholarship being showcased by our division, it is my pleasure to acknowledge the competitive papers that reviewers ranked as our division's best submissions. The Wrage-Baskerville Award goes to the author of the division's highest-ranked paper and this year I am pleased to present this award to Tiffany Lewis from Baruch College for her paper entitled "Earning Rights and Enacting Freedom: Washington Woman Suffragists' Appropriation of Mountaineering and Wilderness Discourses." The Robert Gunderson Award is given to the division's top-ranked student paper and I am pleased to present it to Allison Prasch of the University of Minnesota for her paper entitled "Reagan at Pointe du Hoc: Deictic Epideictic and the Persuasive Power of 'Bringing Before the Eyes.'" These papers will be presented in the session that follows the business meeting, where you can also hear presentations of the division's two other top ranked papers: Jamie Landau of Keene State College and Bethany Keeley-Jonker of Trinity Christian College assess Barack Obama's capacity as a "conductor of public feelings," and Thomas Dunn of Colorado State University examines memory work done by a memorial to Oscar Wilde. Congratulations to all authors of this year's top-ranked papers in the Public Address Division.

For those who are interested, the vice chair's report, which includes the division's acceptance data and documents the service of this year's reviewers, chairs, and respondents, will be available on the PAD website ncapad.com—thanks to our web spinner Trevor Parry-Giles.

VII. Presentation of Marie Hochmuth Nichols Award, Angela G. Ray, Immediate Past Chair

Angela Ray stated:

This year the Public Address Division is marking the twentieth anniversary of the Marie Hochmuth Nichols Award, and it is a good moment to reflect on Nichols's legacy. A longtime professor at the University of Illinois, Marie Hochmuth Nichols is remembered for her scholarly contributions to criticism and theory, for her record of teaching excellence, and for her distinguished service to our discipline. In the 1950s she edited *American Speeches* with Wayland Maxfield Parrish and, on her own, the third volume of *History and Criticism of American Public Address*; in the early 1960s her book *Rhetoric and Criticism* opened new directions in rhetorical inquiry. Her essays on the work of Kenneth Burke and I. A. Richards introduced those thinkers to our field, and her critical analyses both exemplified the ascendant neoclassical paradigms and proffered unique and nuanced insights into public address practice. Her students remember her as a challenging and compelling teacher, who valued rational debate and eloquent expression and believed that rhetorical study was fundamental to the humanities. Nichols also participated administratively in the growth of speech communication into a specialized scholarly discipline. In 1963 she began a term as editor of the *Quarterly Journal of Speech*, the first of the five women who have held that post, and later that decade she presided over the organization that is now NCA, serving as convention planner in Chicago in 1968 and directly addressing the relationship of rhetorical scholarship and contemporary political struggle.¹

Since 1993 the Public Address Division has honored the memory of Marie Hochmuth Nichols by rewarding outstanding scholarship in rhetoric and public address that draws on the strengths of our shared scholarly traditions while offering innovative perspectives. This year the selection committee—consisting of Jeffrey Bennett, Susan Zaeske, and me—chose for this signal honor Dave Tell of the University of Kansas, for his book *Confessional Crises and Cultural Politics in Twentieth-Century America*. As his nominator wrote, Tell "tackles his subject in a new way. Rather than presuming generic elements

of the apology . . . he treats the components of apology as fluid and themselves subject to rhetorical evolution.”ⁱⁱⁱ Through six case studies, with foci ranging from the popular magazine *True Story*, launched in 1919, to Bill Clinton’s public statements of the late 1990s, Tell argues persuasively that the decision to identify a text as a confession involves political consequences. The committee valued the book’s deft combination of historical investigation, careful analysis of a variety of texts, and theoretical insights that challenge in a productive and invigorating way the study of rhetorical genres.

It gives me particular pleasure to present the 2013 Marie Hochmuth Nichols Award to Dave Tell.

VIII. Presentation of Benson Campbell Dissertation Research Award, Joshua Gunn, Committee Chair.

Joshua Gunn presented the Benson Campbell Award to 2013, Kelly Jakes of the University of Wisconsin.

IX. NCA Governance Reports

1. NCA Nominating Committee, Angela G. Ray

The 2013 NCA Nominating Committee was chaired by Robert Avery of the University of Utah, and the committee’s proposed slate of candidates was presented to the Legislative Assembly on Wednesday.

In the 2014 election, the NCA membership will choose officers whose terms will begin in January 2015.

The candidates for NCA Second Vice President will be:

- Stephen Hartnett, University of Colorado, Denver
- Tom Socha, Old Dominion University

Three at-large members of the Legislative Assembly will be elected from the following six:

- Jonathan Bowman, University of San Diego
- Anne Mattina, Stonehill College
- Stephanie Norander, Missouri State University
- John H. Saunders, Huntingdon College
- Rebecca Townsend, Manchester Community College
- Vince Waldron, Arizona State University, West

Two at-large members of the Committee on Committees will be elected from the following four:

- Lynn Disbrow, Huntingdon College
- Sandra Faulkner, Bowling Green State University
- Lindsey Harvell, Southern Utah University
- Lynne Webb, Florida International University

Electronic balloting for the 2014 NCA election will open on January 14, 2014, and close on February 11 at 5:00 p.m. Eastern time.

NCA members are invited to two sessions at the convention at which they can meet the candidates and discuss issues of concern. One of those is happening now, and another will be held tomorrow at 2:00 p.m. in the Governor’s Boardroom, Lobby Level, of the Omni Hotel.

2. Legislative Assembly Report, Mary E. Stuckey

3. NCA Board Reports, from the floor

X. Report from Vice- Chair- Elect, Leah Ceccarelli

- XI. Old Business
1. Bylaws change: Vice Chair replaces Immediate Past Chair's third year service on LA
 2. Bylaws change: Elected member replaces immediate Past Chair's service on Nominating Committee, effective September, 2014

XII. Announcement of PAD Election Results, Nathan Stormer, Committee Chair

Vice-Chair Elect: **Lisa Keränen**, University of Colorado-Denver

2014 Nominating Committee:

- **Bjørn Stillion Southard**, University of Georgia, chair
- **Paul Achter**, University of Richmond
- **Timothy Barney**, University of Richmond
- **Jennifer Borda**, University of New Hampshire
- **Katie Langford**, Texas Tech University

Nichols Award Committee:

- **Robin Jensen**, University of Utah
- **John Lynch**, University of Cincinnati

Benson-Campbell Dissertation Committee:

- **Belinda Stillion Southard**, University of Georgia

NCA Nominating Committee:

- **Leslie Harris**, University of Wisconsin-Milwaukee

XIII. New Business (by motion and as time permits)

XIV. Announcements

XV. Adjournment

ⁱ See Jane Blankenship, "Marie Hochmuth Nichols (1908-1978), A Retrospective," *Review of Communication* 4, nos. 1-2 (2004): 75-85.

ⁱⁱ David Zarefsky, letter to Angela G. Ray, May 14, 2013.