

**Minutes of the 2014 Public Address Division Business Meeting
National Communication Association**

2014 NCA Convention; Chicago, IL

Presiding Officer: Karrin Vasby Anderson, PAD Chair

- I. Call to Order
- II. Approval of the Agenda
- III. Approval of 2013 PAD Meeting Minutes
- IV. Report from the PAD Nominating Committee, Bjorn Stillion Southard, Committee Chair
Distribution and Collection of Ballots

2014 Public Address Division Ballot:

Vice Chair-Elect

Jay Childers

Jennifer Mercieca

Nominating Committee (five will be elected, and the top vote getter becomes the chair)

Nathan Atkinson

Kundai Chirindo

Lisa Corrigan

E. Johanna Hartelius

Tracey Quigley Holden

Brandon Inabinet

Alyssa Samek

Don Waisanen

Carly Woods

Michelle Murray Yang

Nichols Award Committee (top two vote getters are elected)

Tasha Dubriwny

Jason Edwards

Danielle Endres

Brad Vivian

Benson Campbell Dissertation Award Committee

Jason Edward Black

Charles E. Morris III

NCA Nominating Committee

Nathan Crick

Greg Dickinson

Winans-Wichelns Award Committee

Robin E. Jensen

Thomas Lessl

- V. Updates from NCA National Office, Trevor Parry-Giles
 - A. Learning Outcomes in Communication Project [Grant Supported]
What should a student upon completing the communication degree know, understand and be able to do?

- B. NCA office is engaged in social media outreach, working to increase Facebook traffic and Twitter engagement. We aim to get more rhetorical scholarship into the mix
- C. Surveys and Reports, such as Doctoral Reputation Study, available on natcom.org
- D. Efforts to support research funding, such as through meetings with NEH. Please apply for grants. The upcoming NEH's Chairs Initiative is "perfectly tailored" for scholars of rhetoric, public address.

VI. Report from PAD Chair, Karrin Vasby Anderson

As we celebrate NCA's centennial, I am happy to report that our division is poised for another great century of scholarship and disciplinary leadership. I'd like to begin this meeting by thanking my fellow Public Address Division officers (or, as we've come to call ourselves, "the matriarchy")—Immediate Past Chair Mary Stuckey, Vice-Chair Leah Ceccarelli, Vice-Chair Elect Lisa Keranen, and Secretary Cindy Koenig Richards. They are prompt, professional, personable, and a pleasure to work with. They made my job not only easier, but much more enjoyable. We also owe a great debt of gratitude to our web spinner (and honorary matriarch?) Trevor Parry-Giles, who not only ensured that our website ncapad.com was up-to-date throughout the year, but also helped us with last minute NCA-related questions. Thanks, Trevor! Speaking of NCA, I'd like to convey my appreciation for all the national office does to guide division chairs and program planners through the necessary convention planning processes and procedures. Mark Fernando's clear emails and consistent reminders were quite helpful. Thanks, also, to the members of our division who served on committees this year:

Marie Hochmuth Nichols Award Committee:

- Mary Stuckey (chair)
- Robin Jensen
- John Lynch

Benson-Campbell Award Committee:

- Shawn J. Parry-Giles (chair)
- John Murphy
- Belinda Stillion Southard

PAD Nominating Committee:

- Bjørn Stillion Southard (chair)
- Paul Achter
- Timothy Barney
- Jennifer Borda
- Katie Langford

Wandering Scholar:

- Robert Terrill

Finally, thanks to so many of you who submitted papers to our division, served as paper and panel reviewers, and who encourage your students to submit to our division. We couldn't do our work without all of you, and the consistently high quality of the scholarship submitted to this division is a testament to your good writing, teaching, and service.

Our membership as of the January 1 NCA census date was 642, up from 604 last year. We were allotted \$960 in our 2014-15 budget from NCA. That money was used to fund award prizes and plaques. Funds are also typically available to cover the small charge for Survey Monkey when the vice-chair uses that to solicit reviewers. We typically do not spend our full budget and the officers discussed whether or not we should explore additional ways to spend remaining funds that might benefit the division. This year, however, we were glad to have the extra money since one of our award-winning papers had multiple authors, increasing the expenses associated with the award.

We had no major initiatives this year, since in recent years we completed a revision of our bylaws, established the Benson-Campbell dissertation award, and updated our website. Although the division doesn't have an official social media presence, if you're on Twitter, check out the #TeamRhetoric hashtag as well as Jennifer Merceica's Team Rhetoric list—there's always a lively discussion going on and it's a great place for faculty and grad students to mingle virtually. Some of us use that hashtag to organize "tweet-ups" with our classes during live events like the presidential debates and state of the union addresses.

Speaking of lively discussions, we just completed an outstanding Public Address Conference at Georgia State University. Thanks to the indefatigable Mary Stuckey and her grad students for all their hard work. There were many conference highlights, but my personal favorite was Mary's choice to punk Marty Medhurst by asking him to chair the psychoanalytic criticism panel. In 2016, the Public Address Conference will be hosted by Syracuse University. I know we're all looking forward to that. In other conference news, we've got RSA's Summer Institute in June of 2015, hosted by the University of Wisconsin. The Alta conference will be held in early August of 2015. Its theme is "Recovering Argument" and the conference will feature keynote speakers Bill Balthrop and Carol Blair. Conference director Randall Lake is accepting submissions through March 2. See <http://2015.altaconference.org/>. Finally, in Spring of 2016, Texas A&M is planning a conference on Gender and Citizenship. At the end of today's meeting there will be time for additional announcements from the floor if I've missed any upcoming conferences or if you have something of general interest to the division. Next, I invite Vice Chair Leah Ceccarelli up to deliver the Vice-Chair's report and honor our paper award winners.

VII. Report from PAD Vice-Chair, Leah Ceccarelli

Five score years ago, our fathers and mothers brought forth in this city a new professional organization, conceived in a desire to break from the English (departments), and dedicated to the proposition that the practice of public speaking deserves its own research and pedagogy. Now we are met in the same city to continue and extend the conversations begun so long ago. It is altogether fitting and proper that we should do this.

I'm delighted to have been given the opportunity to serve as vice chair and program planner this year. Many thanks to the rest of the Public Address Division matriarchy, especially chair Kari Anderson and immediate past chair, Mary Stuckey, without whom I would have been lost so many times in trying to navigate the duties of this office. And special thanks to the 152 volunteers in our division who agreed to

serve as reviewers of submissions! So many of you agreed to help out that no one had to review more than 3 submissions. Your feedback to the submitters was excellent, and your timely responses allowed us to meet all the deadlines imposed by the central office. You're awesome! Thanks also to the 20 members who agreed to serve as respondents or chairs for the panels that I put together from competitive papers. Your work is helping to move some very engaging conversations forward this week.

2014 Program Information

We were allotted the same number of slots as last year – 26, of which one must be designated for the business meeting. We received 117 competitive paper submissions, and 24 panel discussion or paper session submissions, surpassing last year's submission totals in both categories. That's well over 200 people seeking an opportunity to participate in Public Address Division sessions at this conference. I accepted the top 40 competitive papers, which I organized into 10 panels. I take full responsibility for the unimaginative names that those panels ended up with. My inventional resources were flagging at that point in the planning process. Because they were so highly rated by reviewers, I was able to accept 15 paper session and discussion panel submissions. On top of that, I successfully transferred 5 papers for the "Scholar to Scholar" session, papers which don't count against our 26 total slots.

I made one mistake (that I know of). I neglected to make a special request to link the business meeting and the top papers panel. When I discovered my mistake the day after the deadline, it was already too late – the central office had already separated the two by an hour and forty-five minutes. Rest assured though, I'm being punished for my negligence. Per tradition, as vice-chair, I'm responding to the top papers panel, and I also happen to be responding to a panel over in the Palmer House that's timed right between this business meeting and that panel, so I'm going to be running back and forth between the two hotels for the next few hours. Please help mitigate my error by coming to the "Top Papers in Public Address" panel, even though it doesn't directly follow this business meeting. It's being held in this hotel, on this floor, in Boulevard Room B, at 12:30 p.m. At that top papers panel, you'll see the some of our division's best submissions.

The Wrage- Baskerville Award goes to the author of the division's highest-ranked paper and this year I'm pleased to present this award to Brian Ott, Hamilton Bean, and Kellie Marin, all at the University of Colorado-Denver, for their paper "Securitization in the Era of Control Society: Modulating Mood and Message at The CELL."

The Robert Gunderson Award is given to the division's top-ranked student paper, and I'm pleased to present it to Courtney Travers from University of Illinois for her paper "The Presence of Aesthetic Past: The Rhetorical Invention of Jacqueline Kennedy in *Harper's Bazaar* and *Vogue*."

At the top papers panel, you will also hear presentations of the division's two other top ranked papers: Sean Kennedy at the University of Kansas will present "STEMing the Tide: Obama's Immigration Rhetoric and the Construction of Labor Hierarchy"; and Colene Lind, of Kansas State University, will present "The Language of Production and the Weekend Address."

VIII. Presentation of Marie Hochmuth Nichols Award, Mary E. Stuckey, Immediate Past Chair

First, I'd like to thank the other members of the committee, Robin Jensen and John Lynch; they were easy and pleasant to work with not always possible when the decision is as tough as this one was. Second, it's important, especially in this anniversary year, to remember the history of the division.

Marie Hochmuth Nichols, for whom this award is named, was the 55th president of NCA, then known as the Speech Association of America. She was also an editor of QJS and a winner of the association distinguished service award. The division honors her as well as its recipient every year.

I've served on a lot of award committees, both in political science and communication and I've never seen so many excellent nominees for one award. The division should be proud of the work its producing.

This year, the award goes to a book that is elegantly written, methodologically precise, and analytically important. As another member of the committee wrote, Leah Ceccarelli's *On the Frontier of Science: An American Rhetoric of Exploration and Exploitation* "offers more than a smart, detailed analysis of scientists' public address, although it certainly does that; it also constitutes a mutually beneficial bridge between public address scholars and [those engaged in] scientific inquiry." Ceccarelli provides nuanced readings of the "frontier of science" myth/metaphor in the rhetoric of scientists and those who talk about science, situating it historically and deconstructing its role in framing, for example, non-spatial subjects. The committee especially commends the work for its capacity to speak directly to both rhetoricians and those who engage in and talk about science.

It's my pleasure, on behalf of the award committee, to present the 2014 Marie Hochmuth Nichols Award to Leah Ceccarelli.

IX. Presentation of Benson Campbell Dissertation Research Award, Karrin Vasby Anderson

The 2014 Benson Campbell Dissertation Research Award is presented to Kelly Jakes of the University of Wisconsin.

X. NCA Governance Reports

A. NCA Nominating Committee, Mary E. Stuckey

1. Nominees will include Ron Jackson (Cincinnati), Michael Kremer (Oklahoma). Please contact Leslie Harris if you know of someone who should be nominated.
2. Legislative Assembly Report, Karrin Vasby Anderson
 - a. Dana Cloud and Karma Chavez submitted resolution that condemned the action of the University of Illinois and called for a boycott of all formal matters related to the University of Illinois. After three hours of debate and deliberation, the resolution did not pass.
 - b. Given the amount of time devoted to the resolution, Legislative Assembly did not get to the rest of the items on its agenda. Legislative Assembly added an hour to their upcoming meeting; Dr. Anderson will report back on the business discussed in that meeting.
 - c. NCA Board Reports, from the floor
 - i. No reports from the floor.

XI. Report from Vice-Chair-Elect, Lisa Keranen

The 2015 NCA convention will be held November 19-22 in Las Vegas, Nevada. The theme for the 101st NCA convention in 2015 is "Embracing Opportunities." Planner Christie Beck's convention slogan is: *What happens in Vegas shouldn't stay in Vegas!*

On Monday, January 19, NCA Submission Central will open for 2015 conference submissions. They are due by March 25 at 11:59 pm Pacific time; reviews will be due back by April 19.

I will be sending out a survey requesting reviewers, respondents, and chairs, so watch your email in December and look for the call for papers.

In addition, Christie Beck has organized a number of special opportunities for which you can submit panel proposals—topics range from special opportunities in teaching through health communication, so be sure to check those out.

Finally, students and those who advise students: Make sure that when submitting a paper via NCA Submission Central, students check the box indicating a student submission. Without this designation, papers will not be considered for the Gunderson award.

XII. Announcement of PAD Election Results, Bjorn Stillion Southard, Committee Chair
Vice Chair-Elect

Jennifer Mercieca

Nominating Committee (five will be elected, and the top vote getter becomes the chair)

Nathan Atkinson

Lisa Corrigan [CHAIR]

E. Johanna Hartelius

Brandon Inabinet

Michelle Murray Yang

Nichols Award Committee (top two vote getters are elected)

Jason Edwards

Brad Vivian

Benson Campbell Dissertation Award Committee

Charles E. Morris III

NCA Nominating Committee

Greg Dickinson

Winans-Wichelns Award Committee

Robin E. Jensen

XIII. New Business from the Floor (by motion and as time permits)

A. There was no new business from the floor.

XIV. Announcements From the Floor

A. George Mason University is hiring for a position in rhetoric and public address.

B. Mary Stuckey: Our department is advertising a job in debate that is now a tenure track position. Anyone who is interested please contact a faculty member from the department at Georgia State.

C. Jason Edwards: Rhetoric Society of Europe conference will be in Warsaw. The deadline has been extended.

D. Kendall Phillips: Please join us for the 16th biannual Public Address Conference. Theme Conceit of Context. Keynote will be delivered by Carole Blair and the honoree is Stephen Lucas. The next RSA conference will take place in Atlanta, GA.

- E. Announcement of Aspen Conference on Engaged Scholarship. There is a call for papers available.
- F. Jennifer Mercieca: Texas A&M will submit a bid to host a presidential debate, please plan to join us sometime in the fall semester of 2016.
- G. Anthony de Velasco: University of Memphis is hiring an assistant or associate professor of African-American rhetoric.
- H. Michael Hogan: Launched new and improved Voices of Democracy website, which is getting more than 1500 visits per day. We need essays; please visit the site and consider contributing.
- I. Paul Stob: Angela Ray and I are sponsoring a conference on Popular Knowledge and the Public Stage: Cultures of Lecturing and Learning in the Long Nineteenth Century, which will take place September 24–26, 2015 in Alexandria, VA. Visit <http://popularknowledgepublicstage.com/> to learn more.

XV. Adjournment