

**NCA Public Address Division
Vice Chair's Report
Las Vegas, Nevada
November 18, 2015
Lisa Keränen**

I'm delighted to have been given the opportunity to serve as vice chair and program planner of PAD this year. I'll begin by expressing my appreciation for the leadership and counsel of the Public Address Division officers, especially Kari Anderson and Leah Ceccarelli, but also Jen Mercieca, who stood by and ready to serve when I feared I would not be able to break through China's great firewall to complete our program on time. But I did, and that's a story for another time. Also, let me give a shout out to Trevor Parry-Giles for continuing to maintain our website.

I also want to thank the more than 200 volunteers in our division who agreed to serve as reviewers of submissions. We had more than 100 people sign up to review in the first 24 hours, showing the immense good will of our division. The total number of reviewers represents about one-third of the membership of our division, meaning that public address members have an especially strong service ethic. Especially noteworthy are the five of you who stepped in at the least minute to review papers when others backed out. Thank you for helping to keep our program schedule on time.

What's more, because each reviewer had fewer than 3 papers to read, many of you offered long, substantive feedback to authors. One author wrote, "Despite the fact that they did not recommend it for acceptance to the division [. . .], I have never gotten better, more detailed, more helpful feedback on any conference submission ever." Other submitters echoed that sentiment, so kudos to you, reviewers! Thanks also to the members who agreed to serve as respondents or chairs for the panels that I put together from competitive papers. Any and all lack of creative naming or panel formation is my fault alone.

2015 Program Information

Due to space constraints at the Rio, we were allotted 2 fewer slots than last year, for 24 total slots, one of which is designated for the business meeting.

To fill those slots, we received 111 competitive paper submissions, and 23 panel discussion or paper session submissions, representing well over 200 people seeking an opportunity to participate in Public Address Division sessions at this conference. I accepted the top 40 competitive papers, which I organized into 10 panels. On top of that, I successfully transferred 5 papers for the "Scholar to Scholar" session, papers which don't count against our 24 total slots. I also requested and received two additional slots from Program Planner Christie Beck, and accepted all co-sponsorship requests, while making a few of my own, making for 31 total sponsored or co-sponsored sessions.

2015 Convention Paper Awards

Wrage-Baskerville Award

At that top papers panel immediately following this business meeting in this room, you'll see the some of our division's best submissions. This year's Wrage-Baskerville Award, which recognizes the division's overall top-ranked contributed paper, tracks public discourse about race and schools across school district communiqués, newspaper articles, letters to the editor, online comments, testimony, and social media posts during Denver Public School system's self-led efforts to overcome its racially segregated history in 2012-3. Drawing insights from rhetorical and political theory, the author examines how citizens engage with topics concerning race and public schools and seeks, in her own words, "to spark conversation about how districts can break the cycle of racial isolation, corresponding privilege, disadvantage, and further division through the amplification of interruptive discourse." Reviewers found much to admire here, with one calling the paper a "fascinating case study" and another complimenting the author's "in-depth engagement with both theory and texts from the case at hand." Join me in congratulating **Maegan Parker Brooks** of Willamette University!

Robert Gunderson Award

Second, we recognize this year's recipient of the Robert Gunderson Award for top-ranked contributed student paper. Through a careful analysis of four of Ronald Reagan's 1981 speeches, the author tracks how Reagan, developed a "new, 'realist' idiom for the economy that both marked a break from Carter's technocratic approach and dissociated government from the president and the people in order to restore confidence and agency to the American people, thus demonstrating, "the profound ways in which the economy shapes and is shaped by presidential public discourse." All three reviewers praised the essay, with one highlighting the author's "mastery of the relevant literature, clear argument and structure, elegant prose, and contribution to our understanding of Reagan and Roosevelt." Congratulations to **Paul McKean** of the University of Illinois!

At the top papers panel, you will also hear presentations of the division's two other top ranked papers:

"Charles Sumner's Educational Imaginary: Reconfiguring Temporality in the Common School Idiom," by Michael J. Steudeman, University of Maryland; and

"Managing Modern Anxieties: Theodore Roosevelt Reimagines the Agrarian Myth," by Katie L. Irwin, University of Illinois.

PAD/Convention Communications

Finally, as I am sure you have noticed, we set up a listserv for PAD and convention-related matters. If you send items to any officer, we can see they are disseminated. We hope you've enjoyed the job listings and convention notices.

In closing, it has been a pleasure to serve PAD.

Table 1. Public Address Submission Data, 2015

<i>Submissions</i>	<i>Number</i>	<i>Rate</i>
Papers Submitted	111	
Accepted and Programmed by PAD	40	41%
Accepted and Programmed by S2S	5	
Declined	66	59%
Panels Submitted	23	
Accepted and Programmed by PAD	15	65%
Declined	8	45%
Total Submissions	134	
Total Accepted	60	45%
Total Declined	74	55%

Table 2. Public Address Division Submissions and Acceptances, 2003-2014

Year	City	Papers Submitted	Papers Accepted	Panels Submitted	Panels Accepted	Total Submissions	Total Accepted (Rate)
2015	Las Vegas	111	45	23	15	134	60 (45%)
2014	Chicago	117	45	24	15	141	60 (43%)
2013	D.C.	112	56	19	12	131	68 (52%)
2012	Orlando	102	56	17	10	119	66 (57%)
2011	New Orleans	114	64	21	15	135	79 (59%)
2010	San Francisco	84	47	21	13	105	60 (57%)
2009	Chicago	94	70	35	31	129	101 (78%)
2008	San Diego	72	48	22	17	94	65 (69%)
2007	Chicago	75	42	25	18	100	60 (60%)
2006	San Antonio	66	53	20	16	86	69 (80%)
2005	Boston	90	59	29	20	119	79 (66%)
2004	Chicago	52	31	25	19	77	50 (65%)
2003	Miami	40	32	12	10	52	42 (83%)

(Source: updated from 2014 PAD Vice Chair Report)

2015 Convention Service

Chairs of Panels Created from Individual Papers

Brian Amsden, Ruth Beerman, Shelby Bell, Ashley Gellert, Stephanie Hartzell, Theon Hill, John Koch, Kellie Marin, Jennifer Mercieca, Yvonne Slosarski

Respondents for Panels Created from Individual Papers

J. David Cisneros, William Harpine, Ekaterina Haskins, Mary Kahl, Lisa Keränen, William Lewis, Sarah Mehlretter Drury, Josh Reeves, Alyssa Samek, Robert Terrill

Wandering Scholar (for Scholar to Scholar Session)

James Jasinski

Chairs of Panels Submitted as Paper Sessions and Panel Discussions

Bill Balthrop, Bryan Blankfield, Erin Forest, Victoria Gallagher, Robert Iltis, Evan Layne Johnson, John Jones, Wanda Little Fenimore, Maureen Minielli, Lester Olson, Bjorn Stillion Southard, David Zarefsky

Respondents for Panels Submitted as Paper Sessions and Panel Discussions

Thomas Benson, Thomas Dunn, Amos Kiewe, John Jones, Jennifer Mercieca, Kendall Phillips, Mary Stuckey, David Zarefsky

PAD co-sponsored panels with: African American Communication and Culture Division; Association for the Rhetoric of Science and Technology; Black Caucus; Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division; Feminist and Women's Studies Division; NCA Forum; NCA First Vice President; NCA Research Board; Peace and Conflict Communication Division; Communication Division, Rhetorical and Communication Theory Division

Public Address Division Reviewers, 2015

Blake Abbott, Brian Amsden, Scott Anderson, Karrin Anderson, Lauren Archer, Harry Archer, Rick Armstrong, David Bailey, Joseph Bailey, Andrew Barnes, Timothy Barney, Marlin Bates, Hamilton Bean, Ruth Beerman, Shelby Bell, Cassandra Bird, Donovan Bisbee, Jaclyn Bissell, Jason Black, Bryan Blankfield, Beth Boser, Matthew Bost, Daniel Brown, Jaclyn Bruner, Ferald Bryan, Carl Burghardt, Ann Burnett, Zoe Hess Carney, M. Kelly Carr, Jonathan Carter, Leah Ceccarelli, Evan Center, David Cisneros, Miles Coleman, Laura Cohn, Donovan Conley, Lisa Corrigan, Jeremy Cox, Travis Cram, Christopher Darr, Antonio de Velasco, David Deifell, Stephen Depoe, Matthew deTar, Erin Doss, Jeff Drury, Sara Drury, Thomas Dunn, Enders,

Jonathan Edwards, Joseph Faina, Benjamin Firgens, Megan Fitzmaurice, Jonathan Foland, David Foster, John Foster, Christina Foust, James Fredal, Benjamin Gaddis, Elizabeth Gardner, Ashley Gellert, Whitney Gent, Leslie Hahner, Andrew Hansen, William Harpine, Leslie Harris, Lindsay Harroff, Johanna Hartelius, Stephanie Hartzell, Ekaterina Haskins, Jerry Hauser, Stephen Heidt, David Henry, Mary High, Matthew Houdek, Theon Hill, Emily Hobbs, David Hoffman, Robert Iltis, Brandon Inabinet, Beth Innocenti, Katie Irwin, Meryl Irwin, Kelly Jakes, Sarah Jedd, Robin Jensen, Kevin Jones, Jiyeon Kang, Mary Kahl, Michelle Kennerly, Jennifer Keohane, Justin Killian, Stephen Klein, John Koch, Lauren Kolodzieski, Caroline Koons, Cecil Kramer, Anne Kretsinger-Harries, Rebecca Kuehl, Jessica Kuperavage, James Klumpp, Jeffrey Kurr, Jim Kuypers, Larry Lambert, Kathleen Lamp, Jamie Landau, Bohn Lattin, Mark LaVoie, Gordana Lazic, Ronald Lee, Melody Lehn, Tiffany Lewis, William Lewis, Colleen Lind, Eleanor Lockhart, Marissa Lowe Wallace, Kristy Maddux, Mikaela Malsin, Kellie Marin, Pam Marshall, Angela McGowan, Ray McKerrow, Jamie McKown, Paul McKean, Christopher Medjesky, Matthew Meier, Jennifer Mercieca, Mike Milford, Eric Miller, Robert Mills, Anita Mixon, Kaiori Miyawaki, Teresa Morales, Eisel Morin, Michelle Murray Yang, Jessy Ohl, Chris Oldenberg, Jade Olsen, Kerry Owens, Valerie Palmer-Mehta, Allison Prash, Maegan Parker Brooks, Kaitlyn Patia, Pamela Pietricci, Matthew Pitchford, Jessica Prody, Angela Ray, Bryan Reckard, Josh Reeves, Erin Reser, Flemming Rhode, Joseph Rhodes, Catherine Riley, Craig Rood, Jonathan Rossing, Aimee Roundtree, Robert Rowland, Loretta Rowley, Alyssa Samek, David Seitz, Bradley Serber, Adam Sharples, Yvonne Slosarski, Jeff St. Onge, Frank Stex, Michael Steudeman, Bjorn Stillion Southard, Paul Stob, Ashli Stokes, Mary Stuckey, Iam Summers, Mary Anne Taylor, Robert Terrill, Andrea Terry, David Tokarz, Christopher Touala, Courtney Travers, Svilen Trifonov, Stephen Underhill, Mary Lynn Veden, Sarah VanderHaagen, Tammy Vigil, James Vining, Walter Wade, Ruth Wagoner, Jefferson Walker, Matthew Warner, Rebecca Watts, Jill Weber, Scott Welsh, Jensen Werner, Kasi Williamson, Emily Winderman, Mei Zhang.