

## **Public Address Division**

### **Chair's Report 2004**

Shawn J. Parry-Giles, University of Maryland

I would like to begin by expressing appreciation to the Executive Committee for their support throughout the past year. As issues arose that needed further deliberation, members of the committee have been very responsive in offering their input. The Executive Committee includes James Darsey, Amy Slagell, Kirt Wilson, and Susan Schultz Huxman.

I would also like to thank Mary Stuckey as chair of the Nomination Committee as well as the entire committee for establishing a quality ballot of nominees in a very timely fashion.

In addition, I want to thank Trevor Parry-Giles for his work on the Public Address website, which is a good resource for information and contact information about the business of the division. Please visit the website at: <http://www.ncapublicaddress.org/>.

Amy Slagell deserves all of our gratitude for her hard work over the past year, pulling together a dynamic slate of public address panels. All Academic is still working through many glitches and Amy has been forced to attend to multiple issues throughout the year. She persevered courageously through all of such obstacles.

Like last year, James Darsey continues to be an integral source of information and support for the Public Address division. He answered my many questions and offered sage advice throughout the year. I really appreciate his support to me and to the Public Address Division over the past three years and beyond. In particular, his work on revising the division's by-laws is most appreciated. He also plans to continue his work for the division by guiding our efforts to elevate the curricular development of public address studies at our home institutions.

The year has been a positive one for the Public Address Division. As Amy Slagell's (Vice Chair) report reveals, paper submission to the division increased 30 percent and the panel submissions were doubled from last year. The division was also allotted seven additional panel slots for this year's conference. In 2003, the division was allotted 21 slots compared to 28 slots in 2004, which does not include the co-sponsored panels. Part of the allocation change is linked to the increase in the membership of the Public Address Division, which has risen from 614 in 2003 to 688 in 2004.

The 9<sup>th</sup> Biennial Public Address Conference hosted by the University of Maryland from October 7-10, 2004, also attracted over 95 participants to Washington, DC area. The papers and the responses created robust discussions that revealed an energized body of public address scholars, including many graduate students from the University of Georgia, Penn State, and the University of Maryland.

A new public address project has also been piloted by five scholars from three institutions (Shawn Parry-Giles and Robert Gaines—University of Maryland; Mike Hogan and Rosa Eberly—Penn State University; and Marty Medhurst—Baylor University). The *Voices of Democracy: The U.S. Oratory Project* is designed to promote the study of great speeches and public debates in undergraduate humanities classrooms by developing a website that provides reliable, authenticated primary texts (with audio and video versions when available) along with interactive curricular materials under seven “deliberative topics”: *Citizenship, Civil Rights, Freedom of Speech, Religion and Public Life, Social and Economic Justice, U.S. Internationalism, and War and Peace*. By the end of the Fall 2004 semester, several units will be available on the website—<http://www.voicesofdemocracy.com>. During 2005, we plan to encourage other humanities faculty and graduate students to submit units, making this a long-term and interdisciplinary project that provides quality teaching-learning resources for public address instructors and students.

There has also been some important business done in relation to the Public Address Division throughout 2003-2004. NCA requested that the PA division elect two members to serve on the Winans-Wichelns Award Committee for 2005 because one current member asked not to serve more than one year. As the PAD ballot reveals, the PAD will elect one member that will serve a three-year term and another that will only serve a one-year term during this year’s business meeting.

For the 2004 NCA convention, the Public Address Division will have three members represented during the Legislative Assembly meeting. The immediate past chair, the chair, and the vice chair are representing the division at the annual meetings. An electronic report of the PAD was submitted to the Legislative Assembly by the division’s Chair.

Discussions continued over whether or not to reinstitute a dissertation research award formerly known as the Arnold Award. In order to continue with the award, NCA guidelines require that the division initiate a campaign and raise \$5,000 for the award in five years before the money could be awarded. Martin Medhurst, Susan Zaeske, and Shawn Parry-Giles will present a resolution initiating such a campaign during the 2004 Public Address business meeting.

The Executive Committee discussed briefly the use of the division’s budget. At present, the division expends approximately \$100 for the Gunderson and Wrage-Baskerville Awards and \$200 for the Nichols Award. Approximately \$225 is spent on the plaques for the three awards. Minimal money is now left over from our annual budget of \$640.

We encourage all of you to submit papers and panels to the 2005 conference in Boston and to encourage your students to do the same. Thanks for a great year.

Chair's Report  
Public Address Division, 2005  
Amy R. Slagell, Iowa State University

### **Information**

#### Activity

- We had a bumper crop of submissions to the division for the NCA convention this year, but other than that it has been a relatively quiet year for the Public Address Division. Our Vice Chair Susan Huxman will offer details on the preparations. We did offer a Short Course on Teaching Presidential Rhetoric on Thursday and thanks go out to those Instructors, Kathleen Kendall, University of Maryland, Ellen Reid Gold, University of Kansas, and John M. Jones, Pepperdine University
- One issue the executive committee worked on this year was creating a brief description of the division for the NCA Website. Credit for the following lovely prose goes largely to our secretary Kirt Wilson. The description also includes a live link to the division's website

### **Public Address Division**

The Public Address Division is one of the oldest and largest divisions in NCA. Its members employ various analytical methods, including historical, descriptive, rhetorical, textual, and institutional critiques, as they examine the symbols that serve both to express and to shape public cultures. Scholarship in the division often leads to theoretical insight about the nature of public discourse at the same time as it enhances our understanding of particular discourses, rhetors or social movements. Despite the variety of critical perspectives, members of the division share a concern for the relationship between "text" and "context," the object of study and its scene.

- I had the privilege of serving on NCAs task force revising materials for the proposed Nation Undergraduate Certification process in meetings during the Central States convention as well as during a summer meeting in Washington D.C. The certification process is a response to one of the most frequent requests made of NCA.

#### Budget

- The PAD budget was \$640 for this year. This budget allowed us to offer small cash prizes along with plaques for our two paper awards as well as for the Marie Hochmuth Nichols award. The budget also covered the cost of the PAD website registration fee.

#### Looking Ahead

- The 10th Biennial Public Address Conference to be held at Vanderbilt in Fall 2006.
- Short Course proposal for NCA 2006: I'd like to propose a short course or pre-conference on resources (textbooks, readings, video, online resources, pedagogical tools) for teaching public address courses. If this sounds like something to which you would like to contribute, let me know!

## **Appreciation**

Let me begin by thanking the members of the PAD Executive Committee for their work and support this year. Shawn Parry-Giles, Immediate Past Chair was ready with quick email responses whenever issues came up. Kirt Wilson, Secretary stepped up with astounding minutes of last year's detail heavy meeting. James Darsey wrapped up his service on the PAD Executive Committee by leading us through the painstaking work on the by-laws for the division (which are now posted to the Division website).

Trevor Parry-Giles is again to be commended for his work with the website on behalf of the division. Having such a resource is wonderful for the division.

And my heartiest congratulations go out to Susan Huxman our Vice Chair and Convention Planner who handled a record-shattering number of submissions of both papers and panels. She dealt with the All Academic system facilitating the work of both submitters and reviewers ably and without complaint. The varied and engaging topics speak to the depth and strength of our division.

**Public Address Division  
National Communication Association  
San Antonio, TX  
Chair's Report, 2006  
Susan Huxman, Wichita State University  
Saturday, November 18, 12:30-1:45p.m.  
Henry B. Gonzales Convention Center, Rm 214 D**

- I. **Word of Appreciation** to members of the PAD Executive Committee for their hard work, efficiency, and cheerfulness throughout the year!

**Amy Slagell**, Iowa State University, Immediate Past Chair, for being an excellent resource for me and the committee through the year on a whole range of issues and questions. Thanks for maintaining your good humor, Amy!

**Kirt Wilson**, University of Minnesota, Secretary, who is completing his three year term for us! We have been fortunate. Kirt's accuracy, clarity, and efficiency in note-taking, has been superb!

**Trevor Parry-Giles**, University of Maryland, WebMaster, for his work in maintaining our excellent website. It's a good source of information; a great archive; and attractive. Please visit the website: [www.ncapublicaddress.org](http://www.ncapublicaddress.org)  
I am pleased to announce that Trevor has agreed to continue as WebMaster for the division.

**Lisa Hogan**, Penn. State University, Vice-Chair, deserves special recognition for her careful planning of this year's 31 PAD panels—a job that is pretty intense from Dec.-March, with additional planning work in the summer. Bravo for your excellent work.

**Shawn Perry-Giles**, University of Maryland, Past, Past Chair, keeper of institutional memory for us this year and quick with e-mail suggestions.

Also a thank you to the Nominating Committee, and its chair, **Robert Terrill**, Indiana University, for preparing our ballot today.

To **Lester Olson**, University of Pittsburgh, who is ready to hit the ground running as vice-chair for next year.

Finally,

To our judges of our various awards committees.  
And to the many of you who served as reviewers for the division  
And agreed to serve as chairs/respondents for our panels this year.

A heartfelt appreciation from all of us on the executive committee.

These tasks don't just happen. Our unit is robust because of effort, professionalism, and pride in what we do and who we are!  
Thank you, all.

<b>II. <u>Activity.</u></b>
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- A. Number of Members in PAD (672=2006) Past years: 614=2003; 688=2004 722=2005
- B. Number of Panels at this year's conference (2006=31) Past years: (2005=36) (2004=28) (2003= 21).
- C. The PAD Unit Report can be accessed from the LA Report on-line.
- D. Carol Arnold Lecture: *Civil Rights/Civil Sites: "...Until Justice Rolls Down Like Waters,"* Carole Blair, University of North Carolina, Chapel Hill.
- E. Short Courses. We sponsored a panel this morning on "Teaching American Women's Public Address." Participants included: Thomas Burkholder, Karlyn Kohrs Campbell, Bonnie Dow, and Sue Zaeske. If you were unable to attend and would like access to the materials presented, please contact Sue Zaeske.
- F. Scholar-to Scholar: Interactive Media Formats and "Wandering Scholars." In response to the 2006 Conference theme "Creating Sites for Connection and Action" Poster Sessions have been replaced by Scholar-to Scholar Interactive Formats to encourage alternative forms of presentation, one-on-one interaction, and neighborhoods of knowledge. As chair of the PAD, I agreed to serve as one of 16 "wandering scholars" on Friday morning. Two awards were given for top presentations. This event appears to be more rigorous and rewarding for participants than the large, undifferentiated poster session activity of year's past.
- G. Public Address Conference (10<sup>th</sup> Annual held in Nashville at Vanderbilt, in early October, hosted by the Comm. Studies Dept, John Sloop). Brief report on attendance, outcome will be presented by Sue Zaeske. In two years, the PA conference will be held in Madison, Wisconsin.

### **III. Budget**

We operate on a modest budget. This year we were allocated \$590 (down from \$640 the last two years). This budget allows us to offer small cash prizes along with plaques for our two paper awards as well as for the Marie Hochmuth Nichols Award. The budget also covers the cost of the PAD website registration fee.

### **IV. Looking Ahead**

- A. On behalf of the executive committee, I encourage all of you to submit papers and panels to the 2007 conference in Chicago and encourage your students to do the same. Thanks for a very good year.
- B. The Chair's Report along with the Business Meeting Minutes will be available on our website shortly.

Thank you for your membership and support of the public address division of the National Communication Association. We are one of the oldest and largest divisions in NCA and want to keep it that way!

NCA.pad.chair.report.2008

I. Thanks and appreciation:

A. I would like personally to thank all of the members of the Public Address Executive Committee for making this a successful convention. We had more than the usual communication by email this year plus an informal meeting for those of us who were present at Madison, Wisconsin, during the public address conference, where we reflected collaboratively on the issues of discrimination, fair labor practices, and disability impacting the San Diego conference. Because we anticipate a lively discussion during new business, I am asking people to keep reports as brief as possible.

B. Charles Morris III deserves recognition for carefully planning our 31 panels. His dedication and hard work should be applauded.

C. I would also like to thank all members of the executive committee (past and present) and others who helped me to fulfill the various chair responsibilities, including Susan Shultz Huxman, Lisa Shawn Hogan, Charles Morris III, and Mari BoorTonn, plus the division's webmaster Trevor-Parry-Giles. Thanks also to the secretary for the division, Jennifer Mercieca, and Kirt Wilson for serving in her place at NCA this year while she is in Italy. In addition, thanks to Jim Darsey for serving in place of Chuck Morris during the business meeting. Thanks, too, to Susan Huxman for serving in place of Mari Boor Tonn and Lisa Shawn Hogan. Tonn had a last minute family matter that prevented her attendance. Hogan was unable to attend NCA for reasons of health. Morris decided to boycott entry of the hotel and asked well in advance of the business meeting that his report be submitted in his absence.

D. Special thanks should be extended to the nominating committee and its chair, Cindy Koenig Richards, for preparing our ballot for today.

E. Please join me in wishing Mari Boor Tonn success as she plans the 2009 convention.

F. Finally, I would like to thank each of you who chaired a panel, reviewed papers, responded to panels, or submitted your work to our division. We acknowledge and appreciate your hard work.

II. Activity:

A. Membership: As of January 2008, we have 696 members in the Public Address Division. In 2007, we had 698 members. In 2006 we had 711 members. So we seem to be slowly declining in our overall membership. Under new business, perhaps we should talk about how to reverse this trend.

B. During July 2008, at the request of Mark Fernando of NCA and after consulting with the Executive committee, I updated NCA's description of the Public Address Division by using language from the mission statement on the website, as follows:  
"The Public Address Division of the National Communication Association takes as its mission the practice and the promotion of the study of a wide variety of rhetoric that addresses publics.

Although the term "public address" evokes a rich history of the study of political and religious oratory, we welcome and include not only traditional studies of "great speakers and speeches" but also work that focuses on rhetorical acts and artifacts from other cultures and from other media.

The Public Address Division is one of the oldest and largest divisions in NCA. Its members employ various analytical methods, including historical, descriptive, rhetorical, textual, and institutional critiques, as they examine the symbols that serve both to express and to shape public cultures. Scholarship in the division often leads to theoretical insight about the nature of public discourse at the same time as it enhances our understanding of particular discourses, rhetors or social movements. Despite the variety of critical perspectives, members of the division share a concern for the relationship between "text" and "context," the object of study and its scene."

C. Panels: We had 31 panels this year, which was the same number as in 2007 and in 2006.

D. The Carroll Arnold Lecture was presented on November 21 by Gerry Philipsen. The title of the lecture was "Coming to Terms with Cultures."

E. 2010 Public Address Conference. On its twenty-second anniversary, the Public Address Conference will be hosted at the University of Pittsburgh from Sept. 30-Oct 2, 2010. The conference theme is "Human Rights Rhetoric: Controversies, Conundrums, and Community Actions." The conference will honor Professor David Zarefsky, former dean of Northwestern University. For further information, please contact Professor Lester C. Olson (me), organizing committee chair. The rest of the organizing committee consists of Barbara Warnick, John Lyne, Gordon Mitchell, and Lynn Clarke. You may learn about the conference as it develops by checking the website at: <http://www.pitt.edu/~olson/>

### III. Budget:

We operate on a modest budget. Our budget for this fiscal year (July 1, 2007 through June 30, 2008) is \$580. This budget allows us to offer small cash prizes along with a plaque for our two paper awards (Gunderson and Wrage-Baskerville at \$100.00 each) as well as for the Marie Hochmuth Nichols Award at \$200. The budget also covers the cost of the Public Address Web site, which costs \$30 per year. The remaining sum is ordinarily used to cover the cost of the division's three award plaques.

### IV. Looking to the future:

A. On behalf of the executive committee, I encourage all of you to submit papers and panels to the 2009 convention in Chicago, IL on November 12-15, 2009. The theme of the conference will be "Discourses of Stability and Change." The national office requests that all NCA units (divisions, sections, and caucuses) plan a "Five Years Out" panel. "Five Years Out" programs should address five questions:

1) What is the historical development of your area (division, section, caucus) in the discipline and at NCA?

2) What are the major themes and contributions of your area over its history? What is the state of the art?

3) Where is your area headed? What do you want to accomplish by NCA's Centennial?

4) What are the greatest resources you bring to the discipline and what are the challenges to meeting your goals?

5) What are your greatest contributions to communities inside and outside of the academy? Where does and where can your area make a difference?

B. I also encourage you to visit the PAD Web site at: <http://www.ncapublicaddress.org/>

Thank you for your membership and support of the Public Address Division of the National Communication Association. We are one of the oldest and largest divisions in NCA and we want to keep it that way.

Manchester Ballroom D, Manchester Grand Hyatt, San Diego, Nov. 21, 2008

- I. Call to Order
- II. Approval of minutes from 2007 Business Meeting
- III. Chair's Report (Lester C. Olson)
- IV. Report from the Public Address Nominating Committee (Cindy Koenig Richards, Chair)
- V. Vice-Chair's report (James Darsey for Charles Morris, III)
- VI. Presentation of Awards (Susan Huxman for Lisa Hogan; James Darsey for Charles Morris)
  - A. Robert G. Gunderson Award for the Top Student Paper in Public Address. Presented by James Darsey for Charles Morris, III.
  - B. Wrage-Baskerville Award for the Top Contributed Paper in Public Address. Presented by James Darsey for Charles Morris, III.
  - C. The Marie Hochmuth Nichols Award for the Top Scholarly Book in Public Address. Presented by Susan Huxman for Lisa Shawn Hogan.
- VII. Immediate Past Chair's Report (Susan Huxman for Lisa Shawn Hogan)
- VIII. Reports from PAD and NCA Committees
  - A. NCA Resolutions Committee (Lisa M. Burns for Michael Pfau)
  - B. NCA Nominating Committee (This report was not possible, because the announcement had not been made at the Legislative Assembly yet; ordinarily it would have been presented by the past chair, Lisa Hogan)
- IX. Vice Chair Elect's Report (Susan Huxman for Mari Boor Tonn)
- X. Old Business: e.g., Progress Report on the Benson-Campbell Award (Susan Zaeske and Marty Medhurst)
- XI. New Business: e.g. Critical Pedagogy Conference planners' request for 2010 conference (Jim Jasinski)
- XII. Announcements
  - A. PAD election results
  - B. Announcements from the floor
- XIII. Adjourn

## AGENDA

Public Address Business Meeting  
National Communication Association  
San Francisco, 2-3:15 p.m., November 15, 2010  
Presiding: Chair, Mari Boor Tonn, University of Richmond

- I. Call to Order
- II. Approval of Minutes.
- III. Chair Report (Mari Boor Tonn)
- IV. Report from PAD Nominating Committee and Election of Officers (Marty Medhurst)
- V. Vice- Chair Report and Top Paper Awards (Kirt Wilson)
- VI. Marie Hochmuth Nichols Award (Mari Boor Tonn in replace of Chuck Morris)
- VII. Immediate Past-Chair Report (Mari Boor Tonn in replace of Chuck Morris)
- VIII. NCA Committee Reports
  - A. NCA Nominating Committee Report (Mari Boor Tonn in replace of Chuck Morris)
  - B. Legislative Assembly (Mari Boor Tonn)
  - C. Research Board (James Darsey)
- IX. Vice-Chair Elect Report (Angela Ray)
- X. Old Business
  - A. Progress Report on Benson-Campbell Award (Marty Medhurst)
- XI. New Business
  - A. Report on PAD Survey (Bandon Inabinet)
- XI. Announcements
- XII. Adjournment

NCA Public Address Division  
Chair Report 2010  
Mari Boor Tonn, University of Richmond  
Business Meeting, Monday 2-3:15, November 15, 2010

- I. Welcome and Thanks.
  - A. I first wish to welcome and thank all of you who have taken time to attend the business meeting of the Public Address Division given I appreciate how full your NCA dance-cards are. Your attendance speaks to the robustness not only of our work but of our dedication to it.
  - B. I wish to acknowledge various members of the PAD Executive Committee: Immediate Past-Chair, Chuck Morris, Boston College; Vice-Chair, Kirt Wilson, Pennsylvania State University; Vice-Chair Elect Angela Ray, Northwestern; and Secretary, Kristy Maddux, University of Maryland. I also wish to thank our webspinner, Trevor Parry-Giles, University of Maryland.
  - C. Thanks also go to Marty Medhurst as Chair of the PAD nominating Committee for compiling an impressive slate of candidates to lead this unit forward. Other members of that committee were David Cisneros, Davis Houck, Belinda Stillion Southard, and Paul Stob.
  - D. I also want to acknowledge members of the Marie Hochmuth Nichols Award Committee: Chuck Morris, Chair, and Cara Finnegan and Shawn Parry-Giles.
  - E. Thanks, of course, go to all of the members who submitted research for review to our Division.
  - F. I also wish to express appreciation for those members who took precious time to review submissions or agreed to respond to or chair panels, recognizing that we all collaborate in this intellectual community we call Public Address.
  - G. Finally, Kirt Wilson deserves special recognition for planning 29 panels. Please join me in applauding Kirt's excellent work.
  
- II. Activity
  - A. Membership: After several years of slow, progressive decline, I am pleased to report membership inched up this year to 672 from last year's 663. In 2006, we had 711 members, and each subsequent year lost members until this year: 698 in 2007, 696 in 2008, and, as I said, 663 last year.
  - B. Panels: Because of the previous decline in membership, our panels were cut back to 29 this year from the 31 panels since 2006. Concerning, to be sure. Our goal, of course, is to restore our previous numbers and coincident apportioned opportunities to present research.
  - C. Conferences: Three significant conferences were held this year.

1. The Obama Conference was held at Texas A&M in mid-March, organized by Jen Merceia. Similar to former Presidential Rhetoric Conferences, the program included scholars from disciplines beyond rhetoric.
2. The Biennial Public Address Conference was hosted by the University of Pittsburgh this fall . led by Lester Olson. The organizing committee webcast portions of the conference this year so that those unable to attend could participate. The 2012 Public Address Conference will be hosted by the University of Memphis.
- 3.. A Conference on Rhetorical Pedagogy was hosted last summer at the University of Puget Sound for scholars to engage with the intersection of teaching and research. Planners included Jim Jasinski, Cara Finnegan, John Murphy, Rob Asen, and Kirt Wilson. Such efforts speak to the initiative of members to provide experiences for a broad constituency in Public Address.

### III. Budget

- A. We continue to operate on a modest budget. This fiscal year we were allotted \$550 to cover the expenses of the two \$100 awards and plaques for the best overall paper (the Wrage-Baskerville) and the best student paper (the Gunderson), and \$200 for the Nichols award and plaque. This budget fluctuates a bit as it was \$530 last year and \$580 the year before, but those few dollars often prove to be monumental in accomplishing our charged tasks.
- B. So, I am pleased to report that we are in the black again after a few years of slight overruns for various reasons:
  1. Our webspinner, Trevor Parry-Giles, converted our webpage to a blog that saved us \$30 annually in a clever win-win situation. The PAD blog enables anyone to seek input from other members, post comments, solicit syllabi, share them, etc. Kudos, Trevor.
  2. My administrative assistant at Richmond last year scoured websites to find inexpensive venues on line to purchase plaques to avoid reducing the amount of awards or resorting to paper certificates, options the Executive Committee deliberated about in a budget affected by membership decline. We used this site again this year.
  3. I share this information to assure you that your elected officers mind the store while trying to safeguard awards and also provide an on-line venue for information and exchange.

### IV. Studies/Surveys

- A. Past-Chair, Chuck Morris, appointed a Task Force headed by Mary Stuckey and including Brandon Inabinet and Michelle Ramsey to survey membership about their relationship and satisfaction with PAD in light of previous declining membership. I thank all of them for

their service on this project, which Brandon is slated to report on later in greater depth.

- B. One concern voiced is a sense of alienation on various fronts about the lack of intimacy in a conference as large as NCA, but sometimes the only conference for which some receive funding.

V. Miscellaneous

- A. Some confusion arose this year over the make-up of the Winans-Wichelns Committee and our sharing members with Rhetoric and Communication Theory.
- B. To get us back into proper rotation and to secure a missing chair, I, in consultation with the National Office, various members of the Winans-Wichelns Committee, and the Executive Committee of PAD asked Trevor Parry-Giles to serve a one-year term as chair given he had recused himself for one-year when his book was under consideration.

VI. The Future

- A. On behalf of the Executive Committee, I encourage you to submit your work to PAD and encourage others to join and do likewise for next year's conference under the skilled hands of Angela Ray.
- B. Also, visit the PAD blog.
- C. Thank you for your membership, research, and other means of support for the Public Address Division of the National Communication Association.