



Minutes
2016 Public Address Division Business Meeting
National Communication Association Annual Convention
Philadelphia, PA | November 11, 2016 | Marriott Grand Salon I | Level 5

Presiding Officer: Lisa Keränen, PAD Chair
Minutes by Maegan Parker Brooks, PAD Secretary

- I. Call to Order by Lisa Keränen, PAD Chair
 - A. Keränen asks division if there are any agenda item to add
Hearing none, Keränen moves to to approve the agenda
- II. Approval of the Agenda, stands as approved
- III. Approval of the 2015 PAD Meeting Minutes.
 - A. Keränen asks division if there are any corrections to minutes
Hearing none, the 2015 PAD Meeting Minutes stand as approved
- IV. Report from the PAD Nominating Committee, Jeffrey Bennett, Committee Chair
Distribution and Collection of Ballots.

The slate of candidates was made available online prior to the business meeting, at www.ncapad.com.

Keränen asks how the division would like to proceed with regard to the Winans-Wichelns Award Committee for NCA, specifically selecting an alternate for one-year of Robin Jensen's term

Division favors Keränen's suggestion that the highest vote winner will be the elected committee member and the person in second place will become the alternate

- V. Report from PAD Chair, Lisa Keränen
 - A. Requests of Members:
 - i. Help restore membership numbers in the PAD: In 1992, PAD stood at more than 1,000 members. Membership in recent years has been in the 500-range. Membership this year, specifically, is down 43 people from the year prior. We encourage all members to reach out to their networks and help rebuild the division's numbers.
 - ii. Like the "Public Address Division of NCA" on Facebook
 - iii. Follow #teamrhetoric hashtag on Twitter
 - iv. Submit ideas for additional budget expenditures to: lisa.keranen@ucdenver.edu

- VI. Report from PAD Vice-Chair, Jennifer Mercieca
 - A. Results of 2016 Conference Submissions:
 - i. Allotted 22 paper presentation slots
 - ii. 36 papers selected of 89 submitted for a 40% paper acceptance rate
 - iii. 18 panel submissions selected out of 27 proposals for a 66% panel acceptance rate

 - B. Tips for 2017 Conference Submissions
 - i. Submitters are encouraged to check "scholar to scholar" as a possibility for their paper presentation format to increase odds of acceptance
 - ii. Reviewers need not identify as experts in "rhetoric" or "public address," strive for greater specificity in terms of your sub-specialties, for example: "environment," "history," "women's studies," etc.

 - C. Presentation of Awards
 - i. Robert Gunderson Award to Lauren Harris, University of Maryland
 - ii. Wrage-Baskerville Award to Kelly Jakes, Wayne State University
 - iii. Presentation of Marie Hochmuth Nichols Award by Leah Ceccarelli, Immediate Past Chair. The award recipient is Robert E Terrill, Indiana University, for *Double-Consciousness and the Rhetoric of Barack Obama: The Price and Promise of Citizenship* (University of South Carolina Press, 2015)
 - iv. Presentation of Benson Campbell Dissertation Research Award by Belinda A. Stillion Southard, Chair of Committee, to Katie Irwin, University of Illinois, Champaign-Urbana

- VII. NCA Governance Reports
 - A. Legislative Assembly, Lisa Keränen:
 - i. Minor changes to bylaws
 - ii. Approved proposal for new division: "Economics, Communication, and Society"
 - iii. Approved financial reports

- B. NCA Nominating Committee, Kelly Jakes
 - i. There are 4-5 positions (including the Second VP) that the committee is seeking to fill. If you are interested in serving the larger organization, reach out to Kelly Jakes: kelly.jakes@wayne.edu

- C. NCA Task Force on Inclusivity in the discipline, report Lisa Flores, Vice-Chair Elect
 - i. Planning focus groups at regional conferences and at NCA next year, to learn more about the strengths and gaps of the association
 - ii. The association is committed to becoming as inclusive as possible across a broad range of identity categories, with a particular commitment to better serve underrepresented populations
 - iii. The Task Force, chaired by Brenda J. Allen and Raymie McKerrow, will sponsor a preconference on inclusive leadership at NCA 2017
 - iv. If you have ideas for how NCA can become a more inclusive organization, reach out to Lisa Flores: lisa.flores@colorado.edu

- VIII. Report from the Vice Chair-Elect, Lisa Flores
 - A. Conference theme next year: “Our Legacy, Our Relevance”
 - i. The 2017 Conference will include all of the traditional features as well as a leadership accelerator program, which will provide guidance on how to move into higher level offices
 - ii. The 2017 Conference will also include legacy training sessions: individuals or groups will plan 2 to 3-hour training sessions for people in the Dallas area (45-50 people). These training sessions will cost a small fee and the money raised will be used for scholarships
 - iii. The 2017 Conference will also feature a lyrical justice poetry slam. Tickets on sale in January as well as a film festival featuring Sut Jhally’s Media Education Foundation films and a plenary session
 - iv. The Public Address Division was allotted 25 sessions

- IX. Announcements
 - A. 2018 Public Address Conference:
 - i. Theme: “Embodying Justice”
 - ii. Keynote: Eric King Watts
 - iii. Honoree: Celeste Condit
 - iv. Location and Hosts: The Department of Communication and BoulderTalks in the CU-Boulder College of Media, Communication and Information will host in collaboration with schools across Colorado’s Front Range

 - B. Announcements from the Floor
 - i. Upcoming Aggie Agora, “Making Sense of Election 2016,” featuring Public Address Division members John Murphy and Mary Stuckey, see: “Aggie Agora” on Facebook or follow [@aggieagora](#) on Twitter for more information

- ii. "Slideshow of Awesomeness," PowerPoint compiled by Jen Merceica for the NCA Interest Fair, accessible soon on: www.ncapad.com
- iii. Jennifer Keohane announced the upcoming conference: "Character Assassination in Theory and Practice" to be held at George Mason University's Arlington Campus on March 3-5, 2017. More details and submission guidelines can be found here: <http://communication.gmu.edu/research-and-centers/carp/events>

X. New Business

- A. No new business from the floor

XI. Report of PAD Election Results, Jeffrey Bennett, Committee Chair-
Vice Chair-Elect: Kristy Maddux (Maryland)

Winans-Wichelns Award Committee: Michael Lee (College of Charleston)

- i. *Alternate:* Davis Houck (Florida State)

Nichols Award Committee: David Cisneros (Illinois) and Kristan Poirot (Texas A & M)

Benson/Campbell Dissertation Award Committee: Kristen McCauliff (Ball State)

NCA Nominating Committee: Allison Prasch (Colorado State)

PAD Nominating Committee: *Chair-*Paul Johnson (Pittsburgh), Jennifer Keohane (George Mason), Zornitsa Keremidchieva (Macalaster), Sam Perry (Baylor), and Emily Winderman (NC State).

XII. Adjournment