

Vice Chair Report
Public Address Division—NCA November 2004
submitted by Amy R. Slagell, Iowa State University

I. Submission and Session information

- A. 52 competitive papers received. [up from 40 papers received last year—30% increase]
1. A total of 31 papers were accepted. [29 papers accepted and formed into PAD panel sessions; 1 paper accepted and added to a proposed PAD panel session where it fit; and 1 paper accepted and forwarded to GLBT Division.]
 2. The All Academic System reports 50 paper submissions because one was reviewed outside of the system due to uploading problems (the submitter had been assigned a number when he submitted but the paper had disappeared) and one paper was forwarded to another division [GLBT for inclusion in a panel there cosponsored by PAD.]
- B. 25 Complete Panels Submitted [up from 12 panel submissions for last year—108% increase]
1. 19 Panels were accepted and scheduled for the convention.
 2. The All Academic system records 23 submissions since one was forwarded and scheduled by the Rhetorical and Communication Theory Division and one was forwarded to the Vice President, but was not accepted.
- C. Including the business meeting, all 28 sessions allotted to the division were scheduled for the convention. In addition, Public Address is listed as co-sponsor on 4 panels listed in other divisions.
1. 8 sessions were designated as Discussion Sessions
 2. Competitive Paper sessions were created along thematic lines out of the top 29 papers submitted with respondents and chairs selected largely from reviewers for the division who signed up at the business meeting at the 2003 Convention.
 3. One of our 28 sessions is designated as co-sponsored with the Political Communication Division.
 4. The Public Address Division is listed as the co-sponsor for 4 panels in other divisions. (Sessions were co-sponsored with Gay/Lesbian/Bisexual/Transgender Division and with the Rhetorical and Communication Theory Division).
 5. A list of the titles of all 32 sessions scheduled is appended to this report.

II. Paper submissions were reviewed through the All Academic System and the top two rated papers were designated as TOP PAPERS for the Division.

A. Wrage-Baskerville Award for the Top Contributed Paper in Public Address goes to Jason Edward Black of the University of Maryland for his paper titled: “Constituting the 'Allotment Indian': The Role of Paternal Rhetoric in America's Dawes Act Era.”

B. The Robert G. Gunderson Award for the Top Student Paper in Public Address goes to Michael J Lee of the University of Georgia for his paper titled: “George W. Bush and the Iraq Question: Analyzing a Moral Realist Perspective.”

III. Miscellaneous Issues

A. Many thanks go to the two dozen reviewers for the Public Address Division several of whom did express service as deadlines approached and reviewing assignments needed to be changed.

B. Submissions were certainly up from the previous year which can be likely be attributed both to the Chicago location and to increased comfort with the All Academic Submission process.

C. Student papers were not consistently marked when students submitted to the All Academic System; whether this was choice or oversight is unclear.

D. Co-sponsorship of panel sessions presents some challenges in the All-Academic system.

1. When panels or papers are forwarded for consideration for co-sponsorship in another division, they disappear from the list of submissions to our group.
2. Co-sponsored panels do not show up in the online program when you search for Public Address Panels unless we are the first sponsor.
3. I've addressed these concerns to NCA.

Public Address Division Scheduled Panel Sessions NCA 2004
(in alphabetical order)

Our Official 28 Slots

1. Confronting Anti-Semitism
2. Deliberation, Citizenship, and Nineteenth-Century Public Culture
3. Dreaming, Fighting, Celebrating, Apologizing: Strategies in Discourse on Race
4. Expanding Rhetorics of Violence: Inflicting Pain on Self, Groups and Perpetrators
5. First Ladies' Public Address and International Diplomacy
6. Great Speeches? Great Speakers? Great Teachers?: The Theory and Practice of Teaching Public Address
7. History and Memory: Rhetorical Tensions
8. Looking Back at William Jennings Bryan's "Imperialism"
9. Moving Forward/Looking Back: A Roundtable Discussion on Teaching Presidential Rhetoric
10. Moving Forward/Looking Back: Chicago, "City of Big Shoulders," City of Famous (and Infamous) Public Speakers and Places
11. Moving Forward While Looking Back at Pivotal Moments: Public Discourse and the Struggle for Identity in Relation to Civil Rights and Abortion
12. Nationalism, Americanization, Paternalism and Empowerment: Strategies of Constitutive Rhetoric
13. Negotiating Radical Community Imaginaries
14. Nineteenth Century Women: Inventing Themselves and Being Defined by Others
15. Perspectives on the War in Iraq: History, Purpose and Technology
16. Political Implications of Visual Discourse
17. Presidents, Rhetoric, and Immigration: Then and Now [co-sponsored with Rhetorical and Communication Theory Division]
18. Public Address Division Business Meeting
19. Public Address Looks at Contemporary Issues
20. Ralph Ellison's Oratorical Imagination
21. Rediscovering America's Agrarian Voice
22. Reflections on the Current Status of Public Commemoration of the Nation-State
23. Revisiting Economic Policy Debates of the Early Republic
24. Rhetorical Leadership and Symbolism in Latin American Public Address: Cuba and Venezuela
25. Silencing Women in Mid-Nineteenth Century U.S. Political Culture
26. Strategies of Unification and Division Across Time and Circumstance
27. Turning Points in 19th Century American Public Address
28. Turning to History: A New Look at Women's Suffrage

Our Additional Slots Garnered Through Co-sponsorship:

1. America's Obsession: the Odyssey, Hope, and Pride of the BIG [with RTC Division]
2. Queering Public Address: A Roundtable Discussion [with GLBT Division]
3. Rhetorical Criticism of GLBT Figures in Public Discourse [with GLBT Division]
4. Speaking For Our Lives: Rhetorical Artifacts of the lesbian and gay rights movement [with GLBT Division]

**Vice Chair Report
Public Address Division
NCA, Boston, November 2005
Submitted by Susan Schultz Huxman
Wichita State University**

Professional Service Writ Large

A heartfelt thank you to the many public address supporters who helped in ways large and small to bring about the record number of programs for the NCA public address division in 2005. Reviewers, especially, played a big role in working to insure quality scholarship amidst robust submissions and an electronic submission process that was not always hospitable. The following individuals gave generously of their time and expertise to serve as reviewers for the public address division this year: Moya Ball, Vanessa Beasley, Jason Edward Black, Leslie Blythe, Lisa Burns, Martin Carcasson, Nathaniel Cordova, Verna Corgan, Christine Crouse-Dick, David Deifell, Bonnie Dow, Sharon Downey, Valerie Elston, Daniel Grano, Andrew Hansen, Shannon Holland, Susan Huxman, Kevin Johnson, James Klumpp, Larry Lambert, Kelly McDonald, Robert McMannus, Maureen Minielli, Heather Norton, Shawn Perry-Giles, Michael William Pfau, Amy Slagell, Mary Stuckey, Robert Terill, Michael Tumolo, Kirt Wilson, Sue Zaeske. Some very special commendations are in order. First, to Leslie Blythe, my incredibly talented, efficient, and cheerful assistant who kept me on task and found clever ways to navigate the technological jungles of AllAcademic. Amy Slagell, our esteemed chair and survivor of program planning last year, provided much needed institutional history and council on a fairly regular need to know basis. NCA program coordinators, Sarah Kincaid and Pamela Conners, were also extraordinarily efficient in responding to multiple, questions, frustrations, and suggestions for implementing and improving the submission/reviewing process. Thank you all.

Submission & Session Information

The Public Address Division set a record number of submissions this year at 119—up 54 % from last year’s total submissions. Individual paper submissions totaled 90 (up from 52 papers received last year); Group submissions totaled 29 (up from 25 panels received last year). Originally, we were allocated 34 slots (up 6 from last year), but we requested two additional slots from NCA VP based on the large number of submissions (the maximum additional requests allowed) and were granted that request bringing our total to 36 (includes the business meeting).

The acceptance rate was 59 of 90 papers accepted (65 %); 20 of 29 panels accepted (68%). Last year’s acceptance rate was 31 of 52 papers and 19 of 25 panels.

A complete listing of the 36 PAD scheduled sessions was posted on the PAD website earlier this fall and can be accessed at: ncapublicaddress.org

Awards

Paper submissions were received through the All Academic System. Reviewers ratings were tabulated and a rank ordering of submitted papers was provided by the system. A TOP PAPERS session was created for the division’s most superior papers based on the accumulated rankings. The two awards for the division are as follows:

The Wrage-Baskerville Award for the Top Contributed Paper in Public Address goes to Mary Carver of Northern Illinois for her paper titled: “The Power of the Prophet Persona for Abolitionist Feminist Lucy Stone.”

The Robert G. Gunderson Award for the Top Student Paper in Public Address goes to Melissa Barnett Cocian of Texas State University, San Marcos, for her paper entitled: “Using Functional Theory in Social Movement Rhetoric: A Thematic, Ideological, and Feminist Analysis of Women’s Suffrage Speeches.”

Other Noteworthy Observations

Most of my time as program planner was spent helping people navigate the AllAcademic system or requesting help myself from the NCA office. It was a relatively acceptable system for most paper submitters (though not for panel submitters due to unclear uploading advice for abstracts) and clearly encouraged a record number of people to submit to our unit. But it was a relatively unacceptable system for reviewers, respondents, and planners (lots of things that ranged from annoyances to troubling system deficiencies). NCA staff (Sarah and Pamela) were great to work with, however, and without their patient, efficient intervention, I think we would have been in real trouble. AllAcademic is not as intuitive as it should be; It is rather primitive in some regards.

From my perspective, the following issues must be addressed: 1) program planners were “locked out” of the system at critical times and unable to answer routine questions or make prudent organizational changes, or “fix” apparent problems, or retrieve earlier entries all of which placed undue burdens on NCA Central; 2) submitters were allowed to make changes to their submissions up until the end of September, placing reviewers in a tight squeeze to do what we do best—issue incisive critique; (During this generous time for authors to tweak their papers, the entire system was locked for reviewers or planners to download papers.) 3) the system worked against collaboration of divisions. Directions for co-sponsored programs, transferring papers, recommending spotlight programs either did not work or required extra steps not clearly articulated at key decision points; 4) the navigational system was at times crude and time-consuming, creating delays, errors, redundancies, frozen screens, premature exits, inadequate confirmation, etc. There is something ironic about a communication association using a system for communication that begins every correspondence with you in this way: DO NOT REPLY.

I have addressed these concerns to NCA. These “blips” may be the price of hurtling into the technological age, but we can do better at balancing means and ends; process and product, especially since we are in to year three of this electronic submission system.

**Vice Chair Report
Public Address Division
San Antonio, Texas
November 2006
Submitted by Lisa Shawn Hogan
The Pennsylvania State University**

Acknowledgments:

I would like to thank all of the people who helped review individual papers and panel submissions, making this conference possible. The following individuals gave generously of their time and expertise to serve as reviewers for the public address division this year: Bonnie Dow, Leslie Blythe, Larry Lambert, John Jones, Matt Barton, Verna Corgan, Denice Bruce, Laura Stengrim, Steve Klien, Mary Stuckey, Susan Zaeske, Tracey Quigley, Jennifer Abbott, Shawn Parry-Giles, Amy Slagell, Jason Black, Lisa Burns, Keith Griffin, Rebecca Townsend, Daniel Brown, Amy Hesse, Heather Norton, Danielle Endres, Vanessa Beasley, Lora Cohn, Alisse Portnoy, Susan Shultz Huxman, Karen McCullough, Jessica Sheffield, Una Kimokea-Goes, Jamie Moshin, Mary Haman, Leia Droll, Emily Bowlby, Bob Brown, and Sarah Ann Mehlretter.

A very special thank you to Shawn Parry-Giles, Amy Slagell, and Susan Shultz Human who helped me navigate through All Academic and also responded quickly to my queries throughout the submission process.

Submission and Session Statistics:

The Public Address Division received 86 submissions this year (down 33 from 2005). Individual paper submissions totaled 66 (down 24 from 2005). Twenty papers were submitted as panels (down 9 from 2005). Although these numbers may seem discouraging at first glance, our submissions were actually higher than 2004. 2005 represented an all time high for the division, so we will need to analyze the data from next year to see if there is indeed a trend towards less submissions OR if 2005 was an anomaly.

The acceptance rate was 53 of 66 papers submitted (80%) and 16 of 20 panels submitted (80%). In 2005 the acceptance rates were 65% for individual papers and 68% for panel submissions.

Awards:

Paper submissions were received through All Academic. Reviewers' ratings were tabulated and a rank ordering of submitted papers was provided by the system. A "Top Papers" session was created for the division's most superior papers based on the accumulated rankings. The two awards for the division are as follows:

1) The Wrage-Baskerville Award for Top Contributed Paper in Public Address was awarded to Lisa Keranen, Lisa Irvin, Jason Lesko, and Alison Ellen Vogelaar for “Myth, Mask, Shield, and Sword: Dr. John H. Marburger III’s rhetoric of Neutral Science for the Nation.”

2) The Robert G. Gunderson Award for the Top Student Paper in Public Address was awarded to Dru Williams for “Staying Committed to the Mission: Epideictic Argument and George W. Bush’s Performance in the 2004 Presidential Debate.”

Overall Assessment of Convention Planning:

Most of my time as program planner was spent answering questions about the All Academic system from reviewers and submitters. Even though the electronic submission system has been in use now for several years, many people still sent their papers directly to me electronically (usually after they were frustrated with the system or could not figure it out).

A majority of our submitters entered their papers into the system on the very last day around midnight. This prevented me from solving the numerous submission errors, as I was locked out of the system after the deadline passed. I woke up the day after the deadline to numerous submission errors that I could not correct. I, and many other program planners have addressed this issue to NCA. Program planners definitely need to have access to the papers after the deadline has passed to correct errors in the submission process.

Another problem emerged with panel submissions. Although the instructions clearly stated that each panelist should send an abstract for EACH paper on the panel and include a list of participants with their affiliations, few did so. Susan Shultz Human addressed this issue at last year’s business meeting, encouraging all panelists to submit abstracts, but only a handful followed directions, making it very difficult for panel reviewers to do their job.

Finally, the “bulk mail” function is useless as email filters screen out the messages as “junk.” Instead of using the bulk mail system, I created detailed email lists for reviewers, respondents, chairs, panelists, and individual papers submitters myself. This, of course, was an extremely time-consuming endeavor, but the only way I was able to solve the problem.

Vice chair report, Public Address division
National Communication Association
Chicago, IL, Nov. 2007
Submitted by Lester C. Olson
University of Pittsburgh

Acknowledgments and thanks

I would like to thank everyone who helped to review individual papers and panel proposals. Every reviewer ordinarily assessed approximately 7 to 9 submissions to the division—a time consuming and crucial part of the planning process. The following forty five individuals gave their time and expertise as reviewers for the division: Jennifer Abbott, Karrin Anderson, David Bailey, Moya Ball, Jennifer Biedendorf, Leslie Blythe, Stephen Browne, Lisa Burns, James Cherney, David Deifell, Stephen Depoe, Janis Edwards, Jeremy Engels, Sandra French, Sara Hayden, Amy Heyse, Lisa Hogan, Susan Schultz Huxman, Sheree Keith, Lisa Keränen, James Klump, Larry Lambert, Gordon Mitchell, Charles Morris, Catherine Morrison, Shawn Parry-Giles, Trevor Parry-Giles, Tracey Quigley, Nicholas Rangel, G. Mitch Reyes, Sandra Sarkela, Kristina Sheeler, Amy Slagell, Robert Terrill, Michael Tumolo, Jill Weber, Danielle Wiese, Susan Zaeske, Ronald Zboray, and Mary Zboray.

After the papers and panels were selected for the division, I approached NCA members to ask that they serve as respondents and/or chairs. My thanks for agreeing to serve the PAD division in those capacities goes to: Cecil Blake, Carolyn Calloway-Thomas, Leah Ceccarelli, Dana Cloud, Bonnie Dow, John Hatch, Diane S. Hope, Janis Edwards, Lisa Hogan, Susan Schultz Huxman, Lisa Keränen, Martin Medhurst, Gordon Mitchell, Charles Morris, Shawn Parry-Giles, Weiming Yao, Ron Zboray, Mary Zboray, and Mei Zhang.

Special thanks to Lisa Hogan, who helped me to navigate All Academic. Special thanks also to Susan Schultz Huxman, Trevor Parry-Giles, and Charles Morris III for additional reading above and beyond the rest.

Submission and session statistics

The Public Address Division received 100 submissions. This was an increase by 14 from last year, when there were a total of 86. Individual papers were three fourths of the total submissions, totaling 75 of the 100 (up 9 from last year). There were 25 panel submissions this year (up 5 from last year). So we had an overall submission increase from last year in both categories. This means that there were more than 300 assessments rendered by the reviewers as part of the division planning process.

The division accepted 18 of 25 panel proposals (72 percent). I constructed an additional 11 panels from the individual papers, ordinarily with four papers on each panel. We accepted 42 out of the 75 individual papers for the division's panels (56 percent). In addition, two competitive individual papers were submitted from the division for the speaker to speaker feature. So the acceptance rate appears to have been much lower than last year, when the vice-chair reported an "80 percent" acceptance rate in both categories.

We had a total of 31 slots. One was used for this business meeting, another to feature scholarship by the Marie Hochmuth award winner. Although I requested two additional panel slots for the division, my request was declined by the conference planners.

Awards

Paper submissions were assessed through All Academic. The competition was keen because there were approximately 35-40 papers eligible for each award. The reviewers' ratings resulted in ties for both of the division's awards, using both the raw scores and the z-scores (which are adjusted for reviewer rigor). So the top papers for both awards were reassessed by three additional experts from among the PAD officers. The two awards from the division are:

2007 Robert G. Gunderson Award (top student paper in public address)

J. David Cisneros, "‘Bilingual in Name Only’: Dissociation, Conspiracy Rhetoric, and the Campaign for California Proposition 227."

2007 Ernest G. Wrage – Barnet Baskerville Award (top contributed paper in public address)

Robin E. Jensen, "‘For while my mother knows a lot, she won't tell me a thing’: Ella Flag Young's Fragmented Rhetoric in Support of the Chicago Experiment."

Overall observations on conference planning

Most of my difficulties as planner arose from All Academic's system, which, while helpful in many particulars, is not without limitations. For example, my ability to send bulk mail ended once the list of panels was submitted to the planners, even though there are recurring questions after that time concerning how to upload replacement papers or how to access them to prepare responses to them. Earlier in the process, there should be more transparency and openness concerning the procedure for requesting and criteria for securing additional panel slots.

The submission process generally went well insofar as both individual papers and panels were concerned. I believe that a detailed online sample for each would be helpful to members. It might be a useful idea to put samples for panel submissions on the division web page.

PAD reviewers were almost all punctual and constructive with evaluations. Out of 45 reviewers, only one reviewer missed the deadline. I contacted every reviewer by email before the assessment process began to check email communication and make sure that I understood the roles that people were prepared to fulfill. I think this extra step helped a great deal, since I was able to detect communication problems and give people a little advance notice of materials to review. Please be aware that the All academic process requires that planners use the email contact information listed with NCA's directory.

Considerable time went into planning combinations of individual papers into coherent panels, because this entailed articulating themes, finding expert respondents, and moderators. When we try to help Charles Morris with this process next year, I would ask people to bear in mind that the reviews of the 100 submissions were only an initial step in getting the program ready. This explains why my deadline for reviews was earlier than some of the other divisions, since fully a three fourths of our submissions are individual papers.

Many heartfelt thanks to all who helped to make the division's program possible.

**Vice Chair Report
Public Address Division
National Communication Division
Presented at Annual Convention, Chicago, IL, November 11-15, 2009**

Submitted by Mari Boor Tonn, University of Richmond

First, I wish to thank Susan Schultz Huxman for substituting for me last year at the Planning Session and also being my proxy as proxy for Chuck Morris last year in delivering his Vice-Chair report. As you recall, last year's meeting was a bit like musical chairs given the boycott of the Manchester Hotel, illness, semesters abroad, and family emergencies, the latter of which prevented me from attending NCA last year. Thus, I also want to reiterate thanks to Kirt Wilson for substituting for Jennifer Merciea while she was in Italy, and James Darsey for agreeing at the last minute to present top paper awards in Chuck's place. Whew!

Acknowledgments:

First, I wish to thank the reviewers of individual paper and panel submissions who worked especially hard this year for two reasons. First, submissions were up significantly this year. Second, I opted to have all submissions reviewed by three reviewers rather than only two so as to allay some concerns expressed in other divisions and on CRTNET about the reviewing process when a dramatically split decision occurred between two reviewers. I wish to thank the following reviewers:

Paul Achter, Emily Berg, Jennifer Borda, Matthew Brigham, Lisa Burns, Josue Cisneros, Darryl Clark, Leroy Dorsey, Bonnie Dow, Jonathan Edwards, William Harpine, Amy Heyse, Buddy Howell, Susan Schultz Huxman, Brandon Inabinet, James Jasinski, Eric Jenkins, James Klumpp, Kevin Kuswa, Sara Mehlsetter, Charles Morris III, John Murphy, Sorin Nastasia, Maegan Parker, Aric Putnam, James Ragsdale, Amy Slagell, Belinda Stillion Southard, Bjorn Stillion Southard, Chara Van Horn, and Kirt Wilson.

I also wish to thank those who generously agreed to serve as respondents or chairs and in some cases both. I extend sincere appreciation to the following individuals:

James Klumpp, Belinda Stillion Southard, Bonnie Dow, James Ragsdale, Matthew Brigham, Lisa Burns, Eric Jenkins, Buddy Howell, Bjorn Stillion Southard, Darryl Clark, Jonathan Edwards, Aric Putnam, Jeffrey Bennett, Susan Schultz Huxman, Diane Hope, Kirt Wilson, Paul Achter, Lawrence Prelli, Amy Slagell, Denise Bostdorff, James Jasinski, John Murphy, and John Jordan.

Submission and Session Statistics:

The Public Address Division received 129 total submissions this year (35 more than the 94 in 2008). Individual paper submissions totaled 94 (22 more than the 72 in 2008). Session submissions totaled 35 (13 more than the 22 in 2008).

The Public Address Division again was allotted 31 slots, two of which were slotted with our Business meeting and the Nichols Award panel. I utilized an additional slot available in the Five Years Out Series for a submitted session, which was appropriate for that venue. I also scheduled two individual paper submissions and one session submission in the Scholar-to-Scholar venue. In filling out our program—the 31 allotted slots, and the three additional slots—the Division accepted 70 of 94 papers submitted (74%) and 31 of 35 panel sessions submitted (88%) These percentages are higher than in 2008 when acceptance rates were 66% for individual papers and 77% for panel session submissions. But the number of rejections closely mirrors 2008, rejecting 24 paper submissions (identical to 2008) and rejecting 4 panel session submissions (1 less than in 2008). Due to the increased number of submissions and reviewers' comments on the quality of submissions, I opted to place four papers on created sessions.

Awards:

Reviewers' ratings of submitted papers were tabulated and rank-ordered by All Academic. A "Top Papers" session as created for the Division's most superior papers based on the accumulated rankings. I am pleased to present the following two Division Awards.

The Robert J. Gunderson Award is given annually for the Top Student Paper in Public Address. This year's winner is Kashif Powell of California State University, Long Beach for his paper entitled, "E Pluribus Unum: Barack Obama's Use of Constitutive Rhetoric." Powell's paper explores Barack Obama's use of constitutive rhetoric in five of his landmark speeches: his 2004 Democratic National Convention Keynote Address, his February 2007 announcement speech to pursue the Presidency, his March 1008 "A More Perfect Union" address on race, his 2008 Acceptance Address at the Democratic National Convention, and his November 2008 victory address on election night. Powell's paper considers implications of his racial identity and the racial identities of his constituted audience.

The Wrage-Baskerville Award is given annually to the Top Contributed Paper in Public Address. This year's winner is Tammy Vigil of Boston University for her paper entitle, "'FDR's 1932 Commonwealth Club Address: Building Ethos by Offering Stability through Change.'" As the title suggests, Vigil's paper focuses on FDR's 1932 Commonwealth Club address and argues the speech holds significance as an effective exemplar of ingratiation strategies, successful creation of rhetorical personae, and ability to provide audiences with a sense of stability in a time of chaos and uncertainty. All three reviewers applauded this paper as "well-written," "well-researched," and "well-argued." One reviewer notes the paper "asks a set of questions of high relevance to public address scholars."

Overall Assessment of Convention Planning

I was honored to be able to plan the program for the Division this year, and I believe this year's program is exceptionally strong not only in terms of quality but also in terms of range. Not surprisingly, Barack Obama and his campaign were heavily emphasized in submissions. But we have a broad array of programs treating issues surrounding sexual orientation, women's voices and issues, race, visibility and public memory, globalization, dissent, religion, class and labor, war, citizenship and national identity, Native American voices, immigration, international issues, and the Presidency and Congress. The program also includes sessions reflecting on our own practices, including archival research and rhetorical criticism. I applaud submitters this year for the breadth of this program and encourage that breadth for next year's convention.

As noted, submissions increased dramatically this year, and both the number and high quality of submissions speaks to the intellectual appeal of the Division. Ironically, at the same time, the Division experienced a drop in membership, which tightens our budget for administering awards and servicing the website and may begin to affect the number of slots available for programming if declining membership continues.

I wish to reiterate my thanks to reviewers, the bulk of whom responded diligently and promptly; I experienced only minimal problems with delinquent reviewers. Obtaining an adequate number of respondents with expertise to address topics of papers in created sessions proved challenging this year, in part, because shrinking travel funds at many institutions led some regulars not to commit to attending NCA this year or else commit themselves only to one day if their paper or session was accepted, and I had no way of guaranteeing the timeline of the final schedule. I had to replace a respondent who pulled out after the program was set so had to reshuffle some duties, and a chair and respondent also were dropped from the program for not registering by NCA's deadline. I encourage everyone who volunteers or agrees to serve as a respondent for Kirt Wilson to view that agreement as a firm obligation.

My experiences with All Academic this year proved to be vastly smoother than has been reported in previous years. Having been a chair of three units on the regional level without an electronic system, I was delighted not to have to keep track of paper submissions, compile and tabulate reviewer data, and type up all of the individual programs. I found the All Academic system to work exceedingly well this year for the most part. The conference call tutorial training for navigating All Academic was exceptional. And this year respondents have been able to download papers directly. The major difficulties I encountered surrounded some confusion over Scholar-to-Scholar programming, the e-mail capabilities, and the transfer process wherein, for example, a planner from another unit could transfer a submission to PAD for review. I particularly want to acknowledge the help of Michelle Randall and Katie Karsnak in the National Office whom I called upon routinely with questions. They were competent, prompt in responding to questions, concerns, or requests, and unfailingly courteous. Similarly, Irene Wang proved prompt and helpful in processing awards materials.

I wish all of you the best for an enriching convention.

Vice Chair Report
Public Address Division
Presented at the Annual Convention, San Francisco, CA
November 14-17, 2009

Submitted by Kirt H. Wilson, Vice-Chair
Penn State University

The duties of the vice-chair of the Public Address Division seemed daunting exactly one year ago. Not only do you have to organize the panels for the division, but you also have to accomplish this task with relatively little knowledge of how NCA organizes the convention, makes decisions about its processes or how the “All Academic” system will perform. I couldn’t have completed my responsibilities without the support and assistance of Past-Chair Chuck Morris and the Vice-Chair Elect, Angela Ray. Their assistance was invaluable as I made decisions regarding reviewers, sessions, special sessions, and award procedures. If I am indebted to Chuck and Angela, I likely owe an entire limb to Mari Boor Tonn. Over a year ago, before she had completed her own tasks in this position, she began sending me lengthy emails about what had worked for her. Her emails were specific, often directive, but never pushy, and without them I don’t believe that my year in this position would have proceeded as smoothly as it has.

Acknowledgments:

This year, I followed Mari’s practice from 2009; that is, I used three reviewers rather than two for each paper, panel, and round-table submission. This proved to be extremely helpful in two respects. First, it helped to resolve the problem of split decisions. Although I did read submissions with widely varied evaluations, I rarely found myself in a position where I, alone, was overruling the considered decision of a single reviewer. Second, by using three reviewers I was able to distribute the load of papers/panels proposals so that most reviewers only considered 4 to 6 proposals rather than 10 or more. In all, 57 individuals reviewed papers and proposals for this year’s conference. I think that that might be a record. I wish to thank the following reviewers:

Jennifer Abbott; Paul Achter; Jacqueline Bacon; Vanessa Beasley; Emily Berg; Carl Burghardt; Carolyn Calloway-Thomas; Josue Cisneros; Tasha Dubriwny; Jonathan Edwards; Jeremy Engles; Joseph Faina; Leslie Harris; Mike Hogan; Lisa Hogan; Davis Houck; Buddy Howell; Brandon Inabinet; Meryl Irwin; Jim Jasinski; Eric Jenkins; Robin Jensen; John Jordan; Bethany Keeley; Jillian Klean Zwilling; Stephen Klien; James Klumpp; Cindy Koenig Richards; Ben Krueger; Rebecca Kuehl; Kristy Maddux; Todd McDorman; Brian McGee; Sara Mehitretter Drury; Jennifer Mercieca; Chuck Morris; John Murphy; Shawn Parry-Giles; Sam Perry; Jessica Prody; Aric Putnam; Tracey Quigley Holden; James Ragsdale; Michele Ramsey; Angela Ray; Alyssa Samek; Valerie Schrader; Susan Schultz Huxman; Amy Slagell; Belinda Stillion Southard;

Bjorn Stillion Southard; Paul Stob; Mary Stuckey; Robert Terrill; Mari Tonn; Wil Upchurch; Tammy Vigil.

I also want to thank the individuals who agreed to serve as either respondents or chairs. These include:

Mari Tonn; Angela Ray, Josue Cisneros; Susan Schultz Huxman, Michael Hogan; Bjorn Stillion Southard, Belinda Stillion Southard; Paul Stob; Trace Quigley Holden; John Jordan; Leslie Harris; Aric Putnam; Shawn Parry-Giles; Jennifer Abbott; Paul Achter; Ben Krueger; Buddy Howell; Robert Terrill.

Submission and Session Statistics:

The Public Address Division received **105** total submissions this year. That is 24 less than the 129 submissions we received in 2009. Individual paper submissions totaled **84** (10 less than in 2009), while session submissions totaled **21** (14 less than last year).

Since we are often concerned about trends in this division, I offer the following data culled from Vice Chair Reports and past PAD Business Meeting minutes. 8 of the 21 panels were rejected. 13 of the panels were accepted.

Year	Paper Submissions	Panel Submissions	Total Submissions
2010(San Francisco)	84	21	105
2009 (Chicago)	94	35	129
2008 (San Diego)	72	22	94
2007 (Chicago)	75	25	100
Average	81.25	25.75	107

Given the fact that this year's conference is not in a more centrally located part of the country, I was pleased by these numbers. You'll notice, for example, that our paper submissions are up, slightly, from 2008 when we were last in California.

Overall our acceptance rate percentages were significantly lower than last year and only slightly lower than in 2008. The acceptance rate percentage for panel proposals was 61.9%. The acceptance rate percentage for individual papers was 56%.

With respect to these acceptance/rejection statistics I would note the following. The loss of 3 slots impact the numbers somewhat; however, I also made two decisions in the planning process for which I take responsibility. First, among the panels that I assembled from individual submissions, I chose not to place more than four presenters and one respondent on any single panel so that all presenters would have at least 10 minutes for their presentation. Second, due to the competitiveness of the pool and the limited number of slots, I rejected panel or individual

submissions that received only one “accept” rating from three reviewers. I tried to accepted individual papers and panels that received two accept votes from three separate reviewers, but there were some exceptions in cases where the overall rating of the submission was low.

Awards:

Reviewer’s ratings of submitted papers were tabulated and rank-ordered by the All Academic computer system, and I created a “Top Papers” session for the division’s very best papers. This panel includes the winner of the Robert Gunderson Award for top student paper in public address and the Wrage-Baskerville Award for the best contributed essay submission. Before I award these two prizes I would like to acknowledge the third presenter who will be a part of the Top Paper panel this afternoon from 3:30 to 4:45 in this room.

Professor Jeffrey Mehlretter Drury from Central Michigan University has written a wonderful essay titled, “A Time for Judging: President Barack Obama and the Crisis in Cairo.” As you might imagine, the division received many panel and paper proposals on President Obama this year, but this submission stood out. One reviewer commented that the author offered “an engaging and critically provocative analysis of Obama’s speech.” Another reviewer explained that the essay was “a well written paper that provides a non-conventional yet throughout interpretation of crisis (*krisis*) rhetoric related to a foreign policy address.” The author’s contribution was “illuminating.”

The Robert J. Gunderson Award is given annually for the Top Student Paper in Public Address. This year’s winner is Sean Luechtefeld from the University of Maryland. His paper is titled, “A Petition in Boots: Jacob Coxey’s Constitution of Citizenship in 1894.” The paper examines how Jacob Coxey and the industrial army movement of the late Nineteenth Century practiced a particular form of citizenship. Of this paper one reviewer commented, “This paper is fascinating as it treats the issues of class but also the issue of citizenship at another historical time in a compelling way.”

The Wrage-Baskerville Award is given annually to the Top Contributed Paper in Public Address. This year’s winners are Professors Ronald Zboray and Mary Zboray of the University of Pittsburgh. The title of their paper is, “I Have Said my Say: Ordinary Women and Partisan Speech Making in the Antebellum Era.” This essay considers “impromptu partisan addresses” that ordinary antebellum women presented to small audiences. It is based on a study of some 2,000 manuscript letters and diaries authored by 450 different women and girls in antebellum New England. One reviewer called this essay “an extremely strong, very thoroughly researched, fascinating paper.” “Interesting and important” were the words used by a second reviewer, and the third reviewer declared, “This is a superb paper, offering new insights into nineteenth-century women’s political involvement.”

Overall Assessment of the Convention Planning Process

Despite the fact that we lost 3 slots for this year's convention, I feel proud and humbled to have had the chance to put together this year's panel sessions. I feel as though we enhanced the overall quality of the panels our division, and I am pleased to have balanced the inclusion of established and burgeoning scholars in our program. The breadth of scholarship within the Public Address Division continues to amaze me.

Similar to Mari's experiences last year, I believe that All Academic performed well though not perfectly. I received no correspondence from submitters who felt that the system had locked them out or didn't accept their proposals. I do admit to a little frustration with the interface for All Academic. As many of you know, you cannot use a browser's "page back" feature with this system without corrupting the data that you are immediately examining. I would advise next year's Vice-Chair to repeatedly examine their "accepted" and "rejected" lists to be sure that they system accurately records their intentions.

I want to thank all of my reviewers one final time. Your assistance was invaluable. Thank you very, very much. I hope that everyone enjoys the 2010 Convention.

**NCA Public Address Division
Vice Chair's Report
New Orleans, November 17, 2011
Angela G. Ray**

I am happy to report that the members of the Public Address Division responded with alacrity to the NCA convention theme for 2011, "Voice." In preparing for this convention, we have voiced, declared, asserted, expressed, pronounced, enunciated, and intoned, sometimes in harmony and sometimes with dissonance, but always with zeal. Our multiple forms of address have constituted us as a public, and thus, through word, deed, and deeds done in words, we have once again made manifest the art that we study, teach, and practice.

It has been an honor for me to serve as the vice chair this year and, in that role, to be the division's convention planner. I am grateful beyond measure to the members of the division for their many hours of volunteer labor to produce our convention programs. I also thank the other members of the division's Executive Committee for their support and wise counsel. At the NCA office, Michelle Randall and Katie Karsnak were efficient, prompt, and generous in responding to inquiries throughout the year, and they were especially helpful in helping us to manage the new convention software. The division owes them a special debt of gratitude.

Submissions for NCA 2011

The submissions to the division for this year's convention reached a record high. We received 114 submissions of individual papers and 21 submissions of prearranged paper sessions and panel discussions, for a total of 135 submissions. About two-thirds of the individual papers were authored by graduate students, and most of the submitted panels were organized by faculty. The division remains strongly Americanist in its focus, although a number of paper submissions dealt with discourse produced in the Middle East, East Asia, Europe, and Africa. Most submitted papers investigating U.S. rhetorical practice concerned contemporary subjects. Among the papers on historical topics, the Cold War and, secondarily, the Progressive Era received the most attention. The favorite personal name appearing in a submission title was "Barack Obama," followed closely by "Jon Stewart." Central thematic interests across the division were U.S. national politics, performances of gender and sexuality, and religious conservatism. Fewer submissions than I expected examined African American experience apart from the life of President Obama. Several papers highlighted Latin American discourse, and issues of economics and labor received notable attention.

Across the association, the number of guaranteed sessions for all divisions declined, although divisions could compete for additional program slots. Our division had 25 guaranteed program slots (including the business meeting). In the association-wide competition for additional slots, I submitted 6 of our submitted panels, and all of those were selected for inclusion by the Convention Theme Group. So, counting the 6 Theme Group panels, the Public Address Division has 31 program slots at this year's convention.

Partly owing to our success with the Convention Theme Group, we were able to accept a total of 59 individual papers for oral presentation and 5 individual papers for presentation in Scholar-to-Scholar sessions. We also accepted 15 prearranged panels (counting the 6 programmed by the

Theme Group). Thus, of the 135 total submissions, 79 are on the convention program, for an overall acceptance rate of 59%.

This year 18 of our 31 conference sessions are cosponsored with other NCA units and affiliates. We are sponsoring sessions with the American Studies Division, the Chinese Communication Association, the Convention Theme Group, the Emeritus/Retired Members Section, the Japan-U.S. Communication Association, the Performance Studies Division, and the Political Communication Division.

Comparative Divisional Data, 2002–2011

The number of papers submitted to the Public Address Division was the highest it has been for the past ten years; the number is more than three times the figure for 2002, the last time the convention met in New Orleans, and it represents more than a 20% increase from the previous record, set in 2009. Whereas the number of paper submissions has generally increased over the past decade, the number of submitted panels has been fairly stable across time. The number this year was exactly the same as in 2010 and was similar to the numbers from 2006 and 2008.

The number of individual papers accepted for presentation in 2011 was the second highest of the past decade, with the highest number accepted in 2009. At the same time, the acceptance rate for papers was the third lowest of the decade, albeit close to the rates for 2007 and 2010. As for prearranged panels, the number on the 2011 convention program is similar to the numbers from 2002 and 2006. The acceptance rate for panels was the third lowest for the decade, but most comparable to the rate in 2007.

Thus, it seems that interest in submitting to the division remains high, and we have done well at maintaining a strong convention presence even as the number of programming slots has declined. (For data, see Appendix 1.)

Divisional Volunteers for NCA 2011

In addition to the individuals who submitted papers and panels, many members of the division volunteered to review submissions. In fact, 174 division members reviewed papers and panels, and I am grateful to them for their thorough and prompt reviews (see Appendix 2). With so many volunteers, no one individual was asked to review more than three submissions, even while we maintained the division's practice of having each submission reviewed by at least three reviewers. Papers were reviewed by three or four reviewers, and panels were reviewed by four or five reviewers. The quality of these reviews was also notable. I received several e-mails from submitters about this. One person who organized a submitted panel wrote of the "useful insights" that he gleaned from reviewers' comments on the proposal, and he concluded: "I think that the Public Address Division really outdid itself. I'm very pleased that we chose to submit here, and I hope that at the business meeting you will relay the high praise that your reviewers deserve for being conscientious and generous scholars to help build a community."

At this convention, 48 members of the division are serving as chairs or respondents in the division's sessions, Robert Asen is our representative at Scholars' Office Hours, Jennifer Biedendorf is our Wandering Scholar, and E. Michele Ramsey and Celeste Condit organized a

preconference on public address pedagogy. On behalf of the division, I offer thanks to all of these people—submitters, reviewers, and convention participants—for their service. (See Appendix 3.)

Awards for Top Convention Papers

Each year the reviewers' rankings result in two essay awards: one, the Wrage-Baskerville Award, for the top-ranked paper overall, and the other, the Robert Gunderson Award, for the top-ranked student paper. This year I am proud to present the Wrage-Baskerville Award to Timothy J. Barney of the University of Richmond for his paper entitled "Gulag—Slavery, Inc.": The Power of Place and the Rhetorical Life of a Cold War Map." It is my honor to present the Robert Gunderson Award to Adam J. Gaffey of Texas A&M University for his paper entitled "Visualizing Washington's Union: Flags, Commemoration, and the 'Farewell Address,' 22 February 1862." You can hear oral versions of these papers in the session immediately following the business meeting, along with an excellent study of the rhetoric of Dolores Huerta coauthored by Erin F. Doss of Purdue University and Robin E. Jensen of the University of Utah. These three papers were the top-ranked individual paper submissions this year, and we congratulate their authors.

Looking Ahead

Now we look ahead to 2012 and continue to reimagine, reinvent, and reinvigorate the study, teaching, and practice of public address, in all its forms and all its facets. I am grateful to each of you for your commitment to our division, I appreciate the support that the membership gives to its elected officers, and I very much look forward to working with you further in the year ahead.

Appendix 1. Public Address Division's NCA Convention Data

Table 1. Public Address Division Submission Data, 2011

<i>Submissions</i>	<i>Number</i>	<i>Rate</i>
Papers Submitted	114	
Accepted and Programmed by PAD	59	56%
Accepted and Programmed by Scholar to Scholar	5	
Declined	50	44%
Panels Submitted	21	
Accepted and Programmed by PAD	9	71%
Accepted and Programmed by Convention Theme Group	6	
Declined	6	29%
Total Submissions	135	
Total Accepted	79	59%
Total Declined	56	41%

Table 2. Public Address Division Submissions and Acceptances, 2002–2011

<i>Year</i>	<i>City</i>	<i>Papers Submitted</i>	<i>Papers Accepted</i>	<i>Panels Submitted</i>	<i>Panels Accepted</i>	<i>Total Submissions</i>	<i>Total Accepted (Rate)</i>
2011	New Orleans	114	64	21	15	135	79 (59%)
2010	San Francisco	84	47	21	13	105	60 (57%)
2009	Chicago	94	70	35	31	129	101 (78%)
2008	San Diego	72	48	22	17	94	65 (69%)
2007	Chicago	75	42	25	18	100	60 (60%)
2006	San Antonio	66	53	20	16	86	69 (80%)
2005	Boston	90	59	29	20	119	79 (66%)
2004	Chicago	52	31	25	19	77	50 (65%)
2003	Miami	40	32	12	10	52	42 (81%)
2002	New Orleans	35	28	18	16	53	44 (83%)

Sources: PAD annual business meeting minutes and vice chairs' reports, 2002–2010. Minutes and some vice chairs' reports are available at NCA Public Address Division, "PAD Business," <http://blog.umd.edu/ncapublicaddress/pad-business/>, accessed 26 October 2011.

Chart 1. Public Address Division Submissions, 2002–2011

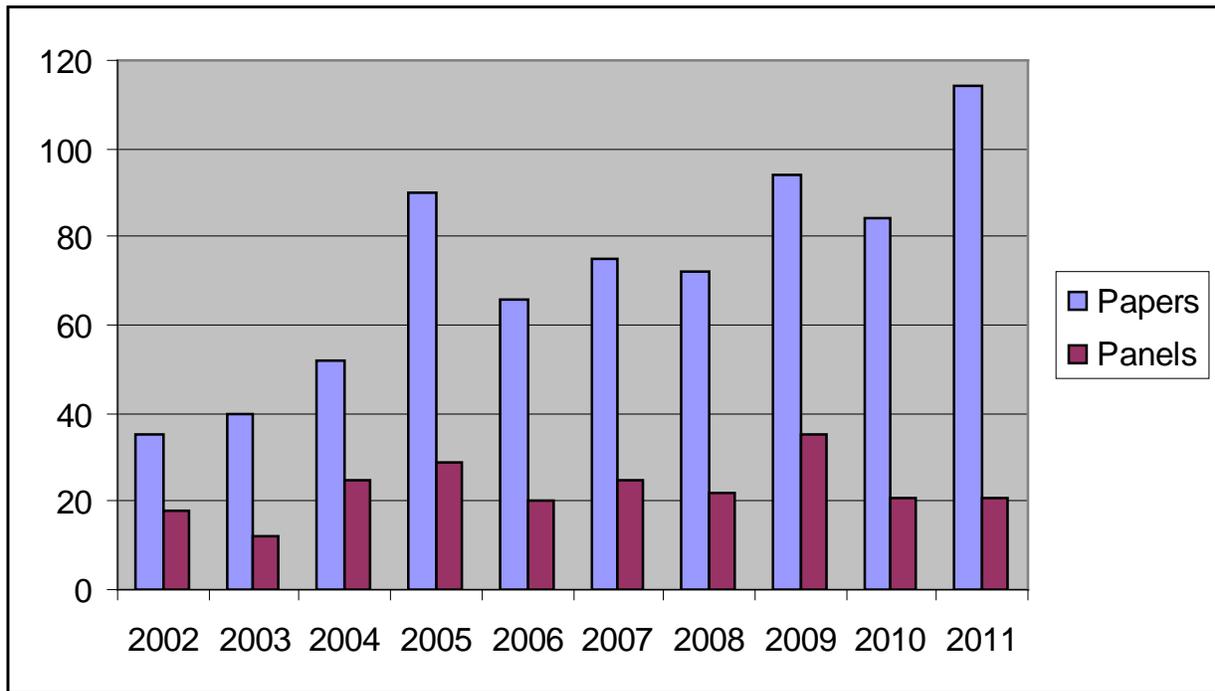


Chart 2. Programming of Public Address Division Papers, 2002–2011

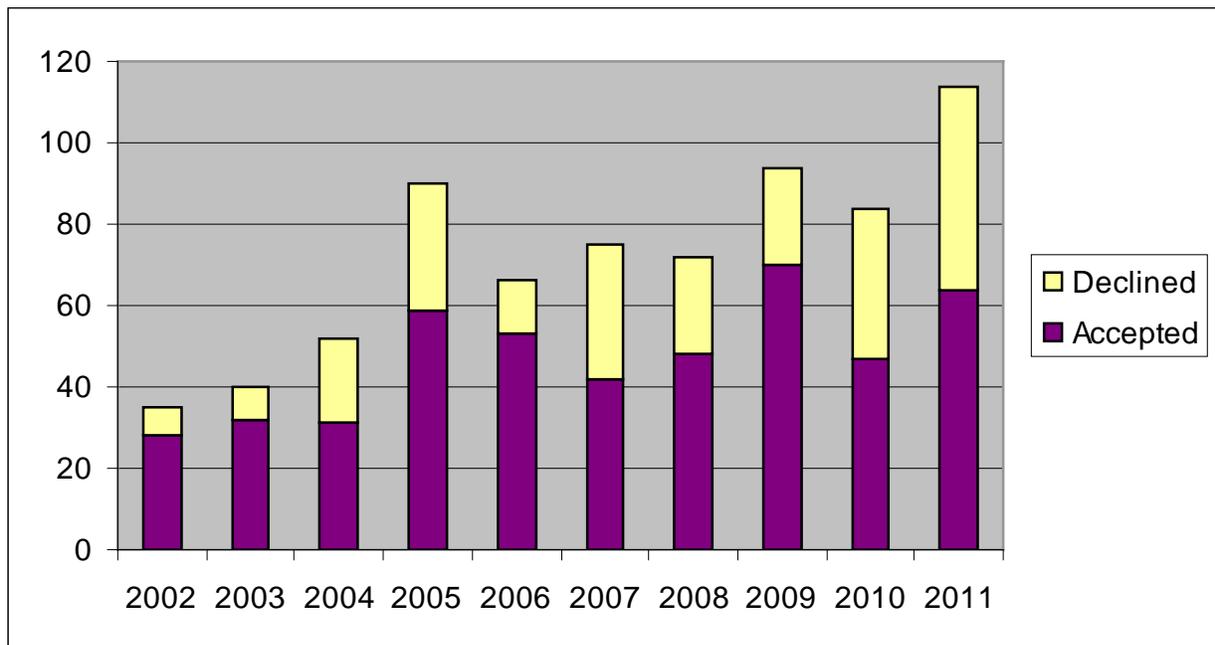


Chart 3. Programming of Public Address Division Panels, 2002–2011

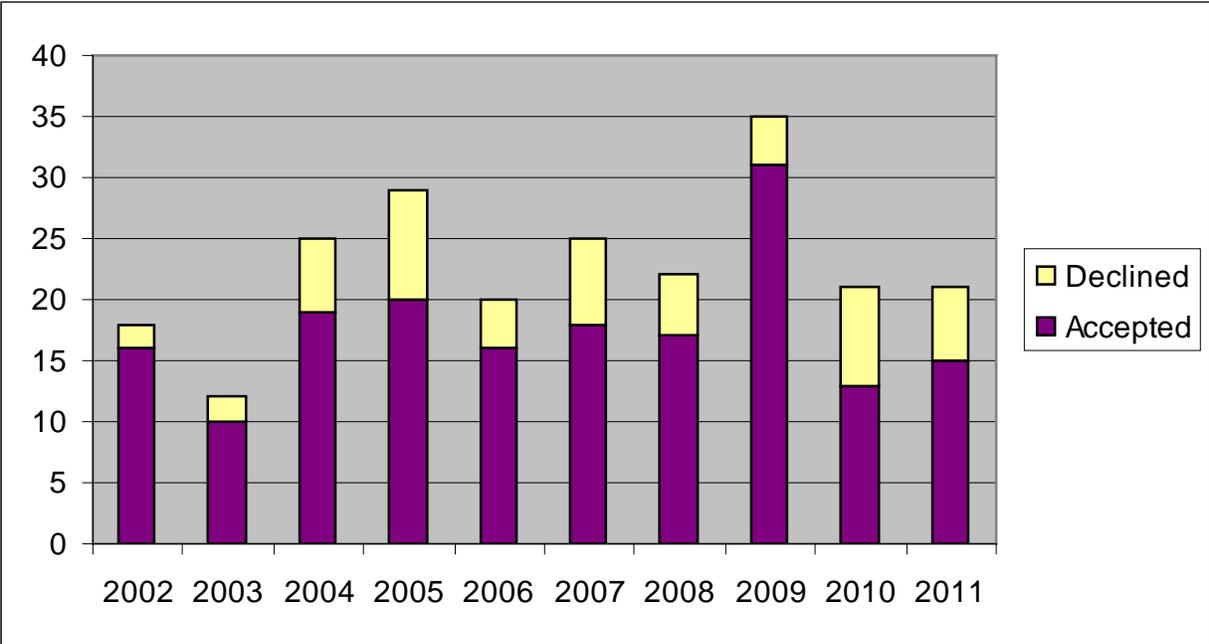
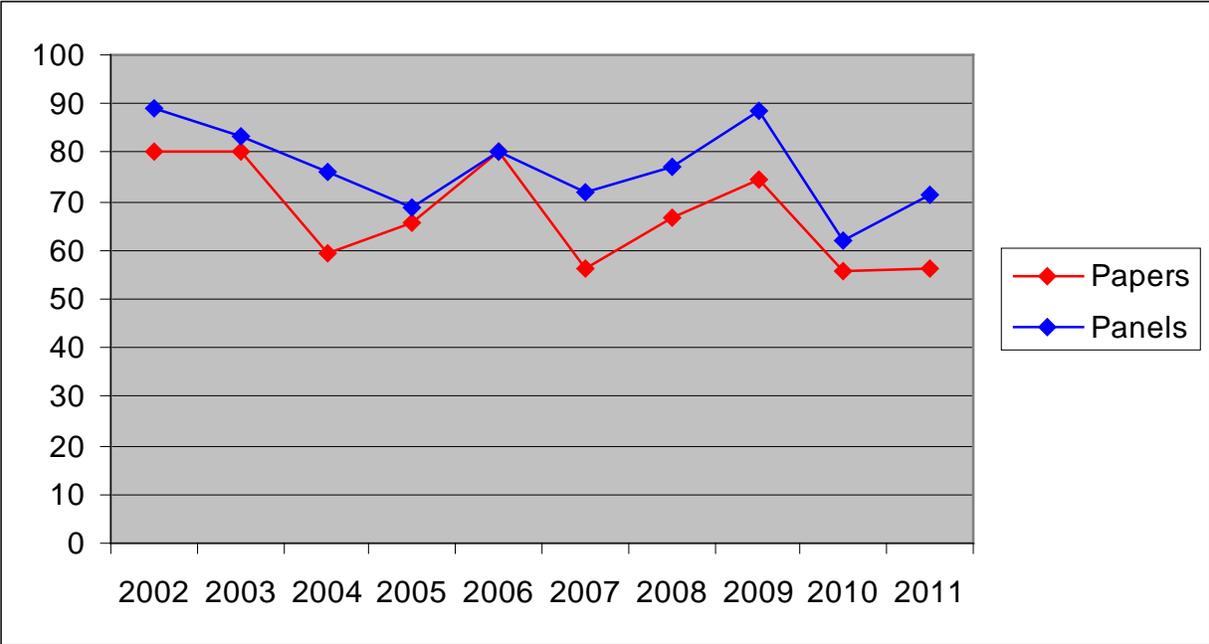


Chart 4. Public Address Division Acceptance Rates, 2002–2011



Appendix 2. Public Address Division Reviewers, 2011

Alphabetization of dual surnames is consistent with NCA records.

Blake Abbott	Aaron Dimock
Bernard Armada	Leroy Dorsey
Ann Atkinson	Erin Doss
Nathan Atkinson	Sharon Downey
David Bailey	Jeffrey Mehlretter Drury
Joseph Bailey	Sara A. Mehlretter Drury
Bill Balthrop	Tasha Dubriwny
Andrew Barnes	Thomas Dunn
Nicole Barnes	Janis Edwards
Timothy Barney	Jonathan Edwards
Jeff Bass	Jane Elmes-Crahall
Adria Battaglia	Danielle Endres
Vanessa Beasley	Joseph Faina
Ruth Beerman	David Foster
Thomas Benson	John Fritch
Emily Berg	Adam Gaffey
Mike Bergmaier	Elizabeth Gardner
Richard Besel	Holly Gates
Barbara Biesecker	Mark Glantz
Jason Black	Chuck Goehring
Carole Blair	Jean Goodwin
Matthew Bost	Mark Gring
Denise Bostdorff	Daniel Gross
Shana Bridges	Elsa Gumm
Maegan Brooks	Mary Haman
Gary Brooten	Andrew Hansen
Daniel Brown	Trudy Hanson
Donathan Brown	William Harlow
Ferald Bryan	William Harpine
Carl Burghardt	Leslie Harris
Carolyn Calloway-Thomas	Johanna Hartelius
Karlyn Kohrs Campbell	Heather Hayes
Lisa Carlton	Elliot Heilman
Jay Childers	David Henry
Adrienne Christiansen	Steven Herro
Josue David Cisneros	Amy Heyse
Lora Cohn	Erik Hjalmeby
Pamela Connors	Mark Hlavacik
Christopher Darr	Lisa Shawn Hogan
David Deifell	Katherine Hurley
Anne Demo	Nicole Hurt
Abbe Depretis	Susan Schultz Huxman
Antonio de Velasco	Randall Iden
Greg Dickinson	Brandon Inabinet

Beth Innocenti
Jennifer Jackson
Robin Jensen
John Jones
Jiyeon Kang
Bethany Keeley-Jonker
Jennifer Keohane
Zornitsa Keremidchieva
Brent Kice
Justin Killian
Una Kimokeo-Goes
Stephen King
Jillian Klean Zwilling
Christina Knopf
Rebecca Kuehl
Larry Lambert
Jamie Landau
Bohn Lattin
Melody Lehn
Tiffany Lewis
Sean Luechtefeld
John Lynch
Kristy Maddux
Anne Mattina
Matthew May
Samuel McCormick
Michael Middleton
Michael Milford
David Montgomerie
Teresa Morales
Charles Morris III
Alfred Mueller II
John Murphy
Michelle Murray Yang
Heather Norton
Sean O'Rourke
Kathryn Olson
Kerry Owens
Shawn Parry-Giles
Kaitlyn Patia
Reynolds Patterson
John Pauley
Samuel Perry
Dann Pierce
Lee Pierce
Kristan Poirot
Allison Prash
Lawrence Prelli

Jessica Prody
Aric Putnam
Tracey Quigley Holden
E. Michele Ramsey
John Rief
Kurt Ritter
Robert Rowland
Brent Saindon
Alyssa Samek
Janice Schuetz
Kristina Sheeler
Ryan Shepard
Craig Allen Smith
Cindy Spurlock
Belinda Stillion Southard
Paul Stob
Mary Stuckey
Omar Swartz
Robert Terrill
Michael Tollefson
Michael Tumolo
Stephen Underhill
Gretchen Underwood
Sara VanderHaagen
W. Patrick Wade
Beth Waggenspack
Barbara Warnick
Scott Welsh
Greta Wendelin
Jeanie Wills
Kirt Wilson
Anke Wolbert
Dustin Wood
Susan Zaeske
Mary Saracino Zboray
Ronald J. Zboray
Mei Zhang
Kate Zittlow Rogness

Appendix 3. Special Convention Roles, 2011

Chairs of Panels Created from Individual Papers

Ruth Beerman, Emily Berg, Maegan Brooks, Pamela Conners, Sara A. Mehlretter Drury, David Deifell, Greg Dickinson, Elizabeth Gardner, Brandon Inabinet, James Jasinski, Jiyeon Kang, Kaitlyn Patia, Alyssa Samek, Leland Spencer, Mei Zhang

Respondents for Panels Created from Individual Papers

Blake Abbott, Bernard Armada, Timothy Barney, Vanessa Beasley, Carl Burghardt, Carolyn Calloway-Thomas, David Henry, Lisa Shawn Hogan, James Klumpp, Michael Milford, Angela Ray, Sherry Shepler, Paul Stob, Robert Terrill, Sara VanderHaagen

Chairs of Panels Submitted as Paper Sessions and Panel Discussions

**Chair of panel programmed by Convention Theme Group*

Paul Achter, Robert Asen, Maegan Brooks*, Steve Goldzwig, Michael Hazen*, Meryl Irwin, Tiffany Lewis*, Anne Mattina, Matthew May*, Robert Rowland, Amy Slagell*, Craig R. Smith, Derek Sweet*, Carly Woods, David Zarefsky

Respondents for Panels Submitted as Paper Sessions

**Respondent for panel programmed by Convention Theme Group*

Barbara Biesecker, Maegan Brooks*, G. Thomas Goodnight, Craig R. Smith, Robert Terrill*, Mari Boor Tonn, Kirt Wilson*, David Zarefsky

PAD Representative for Scholars' Office Hours

Robert Asen

PAD Wandering Scholar

Jennifer Biedendorf

Organizers of Preconference on Public Address Pedagogy

E. Michele Ramsey and Celeste Condit