



2017 NCA Public Address Division Business Meeting

Annual Convention Dallas, TX | November 18, 2017, 2:00-3:15 | Sheraton, Dallas Ballroom D3

Presiding Officer: Jennifer Mercieca, PAD Chair
Minutes by Maegan Parker Brooks, PAD Secretary

- I. Call to Order, Jennifer Mercieca
- II. Approved the 2017 PAD Meeting Agenda
- III. Approved the 2016 PAD Meeting Minutes
- IV. Report from the PAD Nominating Committee, Paul Johnson, Committee Chair.
 - A. Paper Ballots Distributed: the slate of candidates was also made available online prior to the business meeting, at <http://www.ncapad.com>.
- V. Report from PAD Chair, Jennifer Mercieca:
 - A. Membership: 596, increase of 1 member over 2016.
 - B. Reminder to stay connected: Facebook group, listserv, #teamrhetoric
 - C. Budget: \$990, money used to fund award prize money and plaques, raised the possibility of donating remaining funds to charity in the future.
- VI. Candidate 1 for Second Vice President of NCA: Brad Mello, Department of Communication, Xavier University. Shared his commitment to (1) public scholarship, (2) diversifying the discipline, and (3) promoting the Learning Outcomes Communication Project. See natcom.org for full candidate bio.
- VII. NCA Legislative Assembly Report, Jennifer Mercieca
 - A. *Quarterly Journal of Speech*: acceptance rate of 19%
 - B. Resolutions to revise NCA documents to feature more inclusive language
 - C. Proposal to make membership dues contingent upon income passed, 88% should stay the same or decrease; 12% will increase
 - D. Revised bylaws and fiscal year, by laws available on Natcom.org
 - E. Statement on Diversity and Inclusion task force established to consider conscientious objectors to conferences.
- VIII. Report on Program Planning from PAD Vice-Chair, Lisa Flores
 - A. Thanks to the volunteers who chaired, responded, and reviewed for the PAD division—every single review came in on time this year!



- B. Slot increase to 25 for 2017 Convention. PAD received 76 individual papers and 16 panel session submissions. Flores programmed 45 papers (60% acceptance rate) and 11 panel sessions (68% acceptance rate).
 - C. For 2018 reviewers: please find a middle ground in terms of how you self-identify as a scholar. Not as broad as “rhetoric,” but not so narrow that few papers/panels would fit within your identified area of expertise.
- IX. Presentation of Division Awards
- A. Robert Gunderson Award to **Daniel DeVinney**, University of Illinois, “Obama’s Constructed Audiences: A Constitutive Analysis of the 2004 Democratic National Convention Keynote Address and the 2008 Obama Coalition.”
 - B. Presentation of Wrage-Baskerville Award to **Emily Kofoed**, University of South Carolina-Upstate, “Crafting Rhetorical Precedent: Citizenship Controversy in the Matter of Toboso – Alfonso.”
 - C. Presentation of Marie Hochmuth Nichols Award by Lisa Keränen, Immediate Past Chair. The award recipients are **Robert Hariman** and **John Louis Lucaites**, *The Public Image: Photography and Civic Spectatorship*. *Keränen notes it is the 25th or Silver Anniversary of this award!
 - D. Presentation of Benson-Campbell Dissertation Research Award by Cara Finnegan to **Katie Lind**, Indiana University, “The Unbearable Loss of Beings: Curating, Documenting, and Resisting Anthropogenic Extinction.”
- X. NCA Governance Reports
- A. NCA Nominating Committee, Allison Prasch: emphasized the importance of recruiting diverse candidates from a variety of backgrounds for the ballot in January 2019, specifically, two individuals for the office of Second Vice President. six individuals for members at large and four for the committee on committees.
 - B. Other NCA Governance Matters: none heard
- XI. Report from the Vice Chair-Elect, Kristy Maddux:
- A. Next year’s conference will be held in Salt Lake City, November 8-11 2018
 - B. Theme: “Communication at play.” Merits of theme: (1) designed to dislodge fixed ways of thinking – play as a way to think differently (2) For PAD, specifically, could think about play metaphorically, consider the entailments of play in the “metaphor we live by” (3) The conference will feature places of play: “collaboratories,” NCA café, full time dedicated play space with crafts, games, musical instruments, and an evening playlist.
 - C. PAD has 23 slots, the submission deadline is March 28, 2018.



- D. A sign-up sheet was distributed during the meeting to gather volunteers for reviewers, chairs, and respondents. Maddux will also solicit volunteers electronically in the coming months.
 - E. If you have ideas for PAD programs related to this theme, contact Maddux: klmaddux@umd.edu. If you have ideas for NCA-wide programming related to the theme, contact Jennifer Keohane jkeohane@ubalt.edu.
- XII. Candidate 2 for Second Vice President of NCA, David T. McMahan, Department of Communication and Journalism, Missouri Western State University. McMahan shared three primary goals (1) support, unite scholars from across different institutions (2) connect variety of scholarship (3) promote diversity and inclusivity. See full candidate statement available on natcom.org.
- XIII. Announcements from the Floor
- A. Lisa Flores, 2018 Public Address Conference, for more information visit: <https://www.colorado.edu/cmci/pac2018>
 - B. Lisa Keränen, call for papers 2019 Special Issue of Rhetoric of Health and Medicine on "Rhetoric of Public Health." Full CFP available: <http://journals.upress.ufl.edu/rhm/announcement/view/8>
 - C. Lisa Keränen, call for participants for the Second Biennial Conference on Communication, Media, and Governance in the Age of Globalization, Beijing, China June 22-23 2018. Conference hosted by the Communication University of China and the National Communication Association. See natcom.org for more details.
 - D. Kristy Maddux: The RSA Institute 2019 will be co-chaired by Jessica Enoch and Kristy Maddux and held at the University of Maryland. More information forthcoming.
- XIV. Paul Johnson, Committee Chair, reports on results from PAD election:
- A. Nominating Committee: Chair Jiyeon Kang. Additional committee members: Megan Irene Fitzmaurice, Kelly Jakes, Emily Sauter, and Michael Steudeman
 - B. Winans-Wichelns Award Committee: Nathan Stormer
 - C. Vice-Chair Elect: Isaac West
 - D. Marie Hochmuth Nichols Award: Chair Jennifer Mercieca (immediate past PAD Chair), newly elected members Dave Tell and Robert Terrill
 - E. Benson-Campbell Dissertation Research Award: Carly Woods
 - F. NCA Nominating Committee: Zornitsa Keremidchieva



XV. Meeting Adjourned