



2018 NCA Public Address Division (PAD) Business Meeting Minutes

National Communication Association (NCA) Annual Convention

November 9, 2018, 2:00 – 3:15

Salt Palace Convention Center, 355D, Level 3

Presiding Officer, Lisa Flores, PAD Chair

Minutes by Maegan Parker Brooks, PAD Secretary

- I. Lisa Flores, PAD Chair, called the meeting to order.
- II. The agenda, which was distributed via the PAD listserv and posted on the Public Address Division website (www.ncapad.com) was approved.
- III. The 2017 PAD Meeting Minutes, which were distributed via the PAD listserv and posted on the PAD website, were approved.
- IV. 2018 Elections: Jiyeon Kang, Chair of the 2018 PAD Nominating Committee, addressed the Division.
 - A. Kang thanked all who agreed to serve the Division by running for a position this year.
 - B. Ballots were distributed and collected. The slate of candidates was also made available prior to the business meeting via the PAD listserv and posted on the [PAD website](#).
- V. Flores provided the annual [Chair's Report](#) (click for full report).
 - A. Flores noted that our Public Address Division was well represented across the 2018 National Communication Association Convention program.
 - B. Flores thanked the PAD elected leaders, committee chairs, and committee members for their service.
 - C. Flores noted that our membership numbers dipped precipitously from 596 in 2017 to 471 in 2018. Given this decline, Flores recommended more promotion of the Division.
 - D. Flores noted that our budget increased from \$990 in 2017 to \$1100 in 2018.
 - E. Flores invited questions from the membership.
 1. A question was raised regarding the drop in membership numbers and Trevor Parry-Giles, Executive Director of NCA and PAD web-spinner, offered the response. Parry-Giles explained that there was a decline in overall NCA



membership following the Dallas convention. He also cautioned that we should expect a forthcoming decline in budget as a result.

- VI. Kristy Maddux, PAD Vice Chair, offered the annual [Program Planner's Report](#) (click for full report).
 - A. Maddux reported that the Division received 23 slots, down from 25 last year. These slots included 1 business meeting, 1 awards panel, 5 roundtables, and 16 paper panels.
 - B. Maddux offered several lessons about the review process and noted a trend in acceptance; namely, that reviewers look more favorably on completed papers than proposed paper panel submissions.
 - C. Maddux also observed that overall feedback to authors from reviewers was very positive.
 - D. Maddux noted that no submitters checked the option for a scholar-to-scholar paper presentation. As a result, PAD had no representation at the scholar-to-scholar forum. Maddux encouraged the membership to consider this option, especially if there is a visual component to their research.
 - E. Maddux noted that co-sponsorship of panels between PAD and other divisions increased this year.
 - F. Maddux described her service as program planner as enjoyable and encouraged members to consider running for elected positions within the PAD.
 - G. Maddux thanked those who reviewed submissions—114 members in total—and she also thanked those 11 members who responded to panels.

- VII. Maddux, Vice Chair of the PAD, presented the Top Paper Awards
 - A. The Robert Gunderson Award for Top Student Paper went to Jonathan M. Smith for his paper, "King, Du Bois, and Attitudes Toward Change."
 - B. The Wrage-Baskerville Award for the Top Paper in the Division went to Jansen B. Werner and Leslie J. Harris for their paper, "Recognition, Shame, and Racial Justice: Black American Appeals for Inclusion at the 1893 World's Columbian Exposition"

- VIII. Jennifer Mercieca, immediate past Chair of the Marie Hochmuth Nichols Award Committee, presented the award. The 2018 award recipient is Leslie Hahner for her book, *To Become an American: Immigrants and Americanization Campaigns of the Early Twentieth Century*.



- IX. Benson-Campbell Dissertation Research Award Committee Member, Kristen McCauliff, presented the award. The 2018 award recipient is Lindsay Harroff, for her project, "Reimagining the National Community through Truth and Reconciliation: A Rhetorical Analysis of Truth Commissions in South Africa, Kenya, and the U.S."
- X. NCA Governance Reports were offered by PAD representatives.
- A. Lisa A. Flores, PAD Chair and Legislative Assembly representative, reported that NCA amended the organization's mission statement to include language regarding diversity and inclusion.
- B. Zornitsa D. Keremidchieva, PAD representative to the NCA Nominating Committee, reported that NCA will be looking to fill several positions including the Second Vice President, at-large members to the Legislative Assembly, at large members to the Leadership and Development Committee (formerly Committee on Committees). Keremidchieva encouraged members to email her directly with nominations for these positions: zkeremid@umn.edu.
- C. Trevor Parry-Giles, Executive Director of NCA, offered the report from the National Office.
1. Parry-Giles observed that the organization is financially sound and there will be no increase in dues this year.
 2. He encouraged members to share innovative and marketable aspects of their research program with External Affairs and Publications Staff.
 3. Parry-Giles reminded the membership about NCA's virtual bookshelf (www.natcom.org/nca-bookshelf)
 4. Parry-Giles described efforts the national office is taking to become more diverse and inclusive, including the updated mission statement, efforts to diversify the organization's publication system—from authors, to reviewers, and editors, as well as diversification of NCA's Distinguished Scholar program.
 5. He invited questions from the membership. A question came regarding the book fair and the decline in the number of academic presses attending the convention. Parry-Giles responded by mentioning efforts NCA has taken to incentivize academic presses' attendance or to aid in the promotion of the books they publish. Further, Parry-Giles said he will look into how NCA might work with academic presses to provide discounted rates on books to convention attendees as well as to foster relationships between presses and authors.



XI. Candidates for NCA Second Vice President shared their platforms

A. Candidate Roseann Mandziuk, Department of Communication Studies, Texas State University, shared her platform (see flyer below)

ROSEANN MANDZIUK
Texas State University (Ph.D. University of Iowa)

**NOMINEE FOR
NCA 2ND
VICE PRESIDENT**

Vision: Enhancing Diversity and Inclusion, Discipline Advocacy, and Public Engagement

COMPREHENSIVE KNOWLEDGE OF NCA AND LEADERSHIP EXPERIENCE

NCA Governance and Deliberative Processes

- Finance Board Chair and Executive Committee (2 terms)
- Presidential Working Group on Association Governance
- Chair, Task Force on Affiliate Organizations
- Legislative Assembly and Nominating Committee

Sustained Advocacy for Diversity & Inclusion

- NCA Diversity Council and Affirmative Action/ Intercaucus Committee (14 years)
- Chair, Task Force on NCA's Commitment to Diversity and Inclusion in Convention Planning and Site Selection, 2018
- Chair, NCA Women's Caucus

President of Southern States Communication Association, 2017

- Principal planner, SSCA Convention in Austin, 2016
- SSCA Administrative Committee, Executive Council, and Publications Committee Chair
- Chair, SSCA Executive Director Search Committee, 2018

Advancing Scholarship, Teaching, and Service

- Chair, NCA Feminist and Women Studies Division
- Editor, *Women's Studies in Communication*
- Editorial Board, *Quarterly Journal of Speech*
- Coordinator, NCA Leadership Accelerator Program
- Chair, Rhetoric and PA Division, SSCA & WSCA

ROSEANN MANDZIUK

**NOMINEE FOR
NCA 2ND VICE PRESIDENT**

I pledge to build on my sustained record of service, scholarship, and teaching to advance NCA and enact the commitment to "fostering and promoting a diverse and inclusive organization" that is central in our bylaws. Together we can enhance transparency, enrich open dialogue, and responsively serve the needs of our membership.

DIVERSITY AND INCLUSION

NCA must actively:

- Pursue additional structural changes to enhance diversity and inclusion
- Promote new programs for leadership pipelines
- Improve student recruitment and support

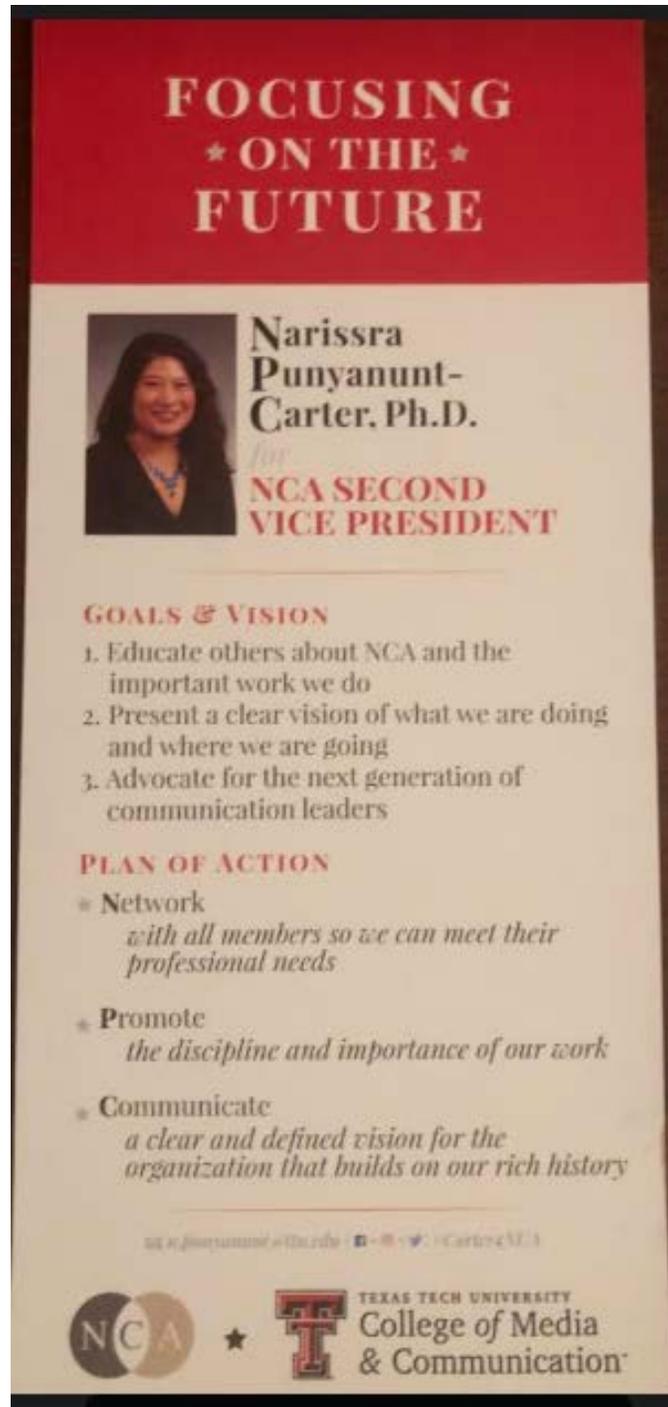
PUBLIC ENGAGEMENT AND DISCIPLINE ADVOCACY

NCA must actively:

- Increase the visibility of our scholarship and promote our pedagogy
- Bolster our collaborations with scholarly associations and public partners
- Lead efforts to enhance the practice of informed critique and deliberative discussion

*For the full candidate statement and more information, please visit:
<http://mandziukfornca.wp.txstate.edu/> or email Roseann at: rm07@txstate.edu*

B. Candidate Narissra M. Punyanunt-Carter, Department of Communication Studies, Texas Tech University, shared her platform (see flyer below)



**FOCUSING
★ ON THE ★
FUTURE**

 **Narissra
Punyanunt-
Carter, Ph.D.**
for
**NCA SECOND
VICE PRESIDENT**

GOALS & VISION

1. Educate others about NCA and the important work we do
2. Present a clear vision of what we are doing and where we are going
3. Advocate for the next generation of communication leaders

PLAN OF ACTION

- Network
with all members so we can meet their professional needs
- Promote
the discipline and importance of our work
- Communicate
a clear and defined vision for the organization that builds on our rich history

www.nca.org | n.punyanunt@ttu.edu | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#) | [Carter \(NCA\)](#)

 ★  **TEXAS TECH UNIVERSITY**
**College of Media
& Communication**

XII. Vice Chair-Elect, Isaac West, offered a preview of next year’s convention.

- A. West announced that the 2019 NCA Convention will be held in Baltimore, Maryland at the Baltimore Convention Center from Thursday November 14 through Sunday November 17.
- B. The theme is “Communicating for Survival.”



- C. West encouraged intersectional approaches and partnerships with other Divisions and Caucuses; the PAD has 24 slots.
- D. Once the 2019 Call for Submissions is distributed, questions should be directed to Isaac West (isaac.n.west@vanderbilt.edu)
- E. West encourages all members who are interested in reviewing to please respond to the email he will send via the PAD listserv.

XIII. Flores led a discussion of New Business.

- A. The membership discussed our practice of providing checks and plaques to award recipients. There was a concern that our budget was insufficient to provide plaques for each award this year—certificates were considered as an option—until we realized that the Benson-Campbell award is endowed. Given this, the membership favored providing both plaques and checks.
- B. There was a suggestion from the floor that the Division consider offering an additional award. A call for award proposals will go out to the membership via the listserv.
- C. In reviewing the Division’s by-laws, Flores observed that they could be more detailed and expansive (for e.g. they should include descriptions of PAD officer positions). She has offered to chair a PAD by-laws committee and is looking for two to three more members to comprise this committee. If you are interested, please email Flores (lisa.flores@colorado.edu).
- D. Flores invited new business announcements from the floor. A member announced that the 2020 Public Address Conference will be held at the University of Georgia with theme “For the Common Good.”

XIV. Kang, Chair of the 2018 PAD Nominating Committee, thanked all the members who agreed to run for an elected position within the division and she shared the following election results.

Vice Chair Elect

Belinda Stillion Southard

Secretary

Michelle Yang

James Winans-Herbert Wichelns Memorial Award Committee

Catherine Palczewski

Marie Hochmuth Nichols Award Committee (2 elected)

Robert Asen

Allison Prash



Benson-Campbell Dissertation Research Award Committee

Robin Jensen

PAD Nominating Committee (5 elected)

Kundai Chirindo

Tasha Dubriwny

Jessica Kurr

José Ángel Maldonado

Alyssa Samek, *Chair*

XV. The 2018 PAD Business Meeting adjourned.