



Agenda: 2019 Public Address Division Business Meeting, National Communication Association
Annual Convention, November 15, 2019, 9:30-10:45am
Baltimore Convention Center 344

Presiding Officer, Kristy Maddux, PAD Chair
Minutes by Michelle Murray Yang, PAD Secretary

- I. Presiding Officer and PAD Chair Kristy Maddux called the meeting to order.
 - A. Division members approved the agenda and the 2018 PAD Meeting Minutes.
- II. Alyssa Samek, PAD Nominating Committee Chair, distributed ballots.
- III. Justin Danowski from the National Office presented a brief report.
 - A. Danowski reported that the number of division members had increased from last year. The number of attendees to NCA also increased from last year.
 - B. He noted that there were a record number of student applications for the NCA Student Caucus Travel Grant. He encouraged students to apply for the grant for NCA in Indianapolis.
 - C. Danowski opened the floor to questions.
 1. Danowski responded to a question asking about the national office's plans to address issues related to diversity, equity, and inclusion by stating that the office is currently working on a strategic plan to develop and implement long-term strategies.
- IV. PAD Chair Kristy Maddux presented a report recognizing the work of the division's officers.
 - A. Maddux announced that the division is seeking a new website manager and those interested should contact a PAD officer.
 - B. Maddux reported that the division membership has decreased. As a result PAD has 2 instead of 3 representatives to NCA's Legislative Assembly.

- C. Maddux noted the division’s funds have remained steady despite a fluctuation in membership and announced surplus funds would go to supporting the new journal with MSU press.
- V. Isaac West, PAD Vice-Chair, presented a report on the division’s work.
 - A. West thanked members who reviewed NCA submissions for PAD.
 - 1. He reported that all reviewers submitted their reviews on time and that enough members volunteered to review that there were four reviewers for each paper.
- VI. Presentation of PAD awards
 - A. West presented the Robert Gunderson Award to Luke Christie for his paper “Rhetoric, Visibility, and Power: ‘Picture-Making’ in Frederick Douglass’s ‘I Denounce the So-Called Emancipation as a Stupendous Fraud.’”
 - B. West presented the Wrage-Baskerville Award to Cheryl Jergensen-Earp and Darwin Jorgensen for their paper “‘To Fly Under Borrowed Colours’: Insulin Discovery Accounts, Scientific Credit, and the Nobel Prize.”
 - C. Flores presented the Marie Hochmuth Nichols Award to Celeste Condit for her book *Angry Public Rhetorics: Global Relations and Emotion in the Wake of 9/11*.
 - D. Flores presented the Marie Hochmuth Nichols Award to Belinda Stillion Southard for her book *How to Belong: Women’s Agency in a Transnational World*.
 - E. Kristen McCauliff, Committee Chair, presented the Benson-Campbell Dissertation Research Award to Melissa M. Parks for her dissertation “From the Redwoods Conservation Movement to Genome Mapping: Genetic Ecologies of the Twentieth and Twenty-First Centuries.”
 - VII. Kristy Maddux presented a report from the NCA Legislative Assembly.
 - 1. Maddux reported that the Diversity Council discussed increases in student travel grants.
 - 2. Maddux reported that the NCA Legislative Assembly discussed how to diversify editorship and editorial boards.
 - 3. Maddux announced the Research Council is planning a mid career writing retreat.
 - 4. Maddux announced the Teaching and Learning Council is collecting syllabi to make them available to NCA members. Members were encouraged to consider submitting rhetorical criticism and theory syllabi.
 - 5. Maddux reported that the Resolution Condemning White Supremacy passed with overwhelming support.

6. Maddux announced a new division proposal for a division on communication and the military passed.

VIII. Kristy Maddux presented a proposal to revise the PAD's awards.

- A. Maddux discussed PAD officers' proposal to create new awards to recognize scholars who do work on matters related to diversity, equity, and inclusion.
- B. Maddux discussed the possibility of creating a Rhetorical Horizons Award.
- C. Maddux opened the floor for discussion.
 1. A member asked to charge award committee members to be more proactive in seeking nominations.
 2. A member asked for clarification on the choice of "horizons" for the title of the new award.
 - a. West explained the officers were not tied to the wording. They were thinking it represented looking beyond exclusionary norms.
 3. A member cited concerns about replicating exclusionary norms and structural stereotypes through this award.
 - a. Flores noted that some people still believe public address only studies presidential discourse. This provides us a chance to re-craft the narrative of who we are.
 - b. Maddux explained that it was also a response to criticism of gatekeeping at *Rhetoric & Public Affairs*. She saw the award as an opportunity to recognize a wider range of scholarship.
 4. A member suggested putting diversity and inclusion wording in the criteria of all of the division's awards.
 - a. Maddux noted she was reluctant to disadvantage those who study more traditional texts.
 5. A member spoke in favor of the Rhetorical Horizons Award because it would benefit and support early career scholars whereas the majority of the current awards recognize scholars who are mid career.
 - a. A member spoke in favor of the importance of early career awards in terms of helping early career scholars with tenure and promotion.
 - b. A member suggested the division should further consider outreach efforts to increase the diversity of the division's membership.
 - i. Another member noted that this could be a multi-prong approach to addressing issues of diversity and inclusion.
 6. Maddux asked for volunteers to form groups to work on these issues over the course of the next year.
 - a. Flores passed along a sign up sheet and announced PAD officers will also join these groups.

IX. Report from the Vice Chair-Elect, Belinda Stillion Southard

- A. Stillion Southard provided a spirited call for members to apply for the 2020 NCA Convention in Indianapolis.
 - B. It was announced the Public Address Conference would be held at KU in the fall of 2020.
- X. Report of PAD elections results, Alyssa Samek
- A. Vice Chair Elect: Sara Hayden
 - B. Nichols award committee: Tim Barney and Sara VanderHaagen
 - C. Benson/Campbell Dissertation Award Committee: Andre E. Johnson
 - D. PAD Rep for the NCA Nominating Committee: Jennifer Keohane
 - E. PAD Nominating Committee: Jeremy Grossman (chair), Roberta Chevrette, Emily Kofoed, Anita Mixon and Emily Sauter
- XI. Maddux adjourned the meeting.