



Agenda: 2020 Public Address Division Business Meeting, National Communication Association

Presiding Officer, Isaac West, PAD Chair

Minutes by Michelle Murray Yang, PAD Secretary

- I. Isaac West called the meeting to order.
- II. Trevor Parry-Giles addressed the division as NCA Representative.
 - A. Parry-Giles pointed out the closed captioning feature on Zoom, that all directions for participating in the convention can be found on the NCA website.
 - B. Parry-Giles reported that NCA is weathering the financial crisis well due to its considerable reserves as well as due to the decrease in its expenses.
 1. NCA has budgeted conservatively for 2021, but it will not affect the division's awards.
 - C. Parry-Giles stated NCA would no longer be printing paper copies of Spectra.
 - D. Parry-Giles noted that there are new online teaching and anti-racism resources on NCA's website.
 - E. Parry-Giles urged members to listen to the Communication Matters podcast.
- III. Bonnie Dow gave a candidate statement for the position of 2nd Vice President of NCA.
 - A. Dow noted her long involvement in and service to NCA.
 - B. Dow explained she was motivated to run in part due to the challenges facing higher education because of the pandemic.
 - C. Dow explained she was also motivated to run due to NCA's need to continue to address issues of inclusivity.
 - D. Dow said people who would like more information on her candidacy could go to www.bonnedow.com.
- IV. Karma Chávez spoke on Walid Afifi's behalf for his candidacy for 2nd Vice President of NCA.
 - A. Chávez explained that the controversy regarding the Distinguished Scholars and the need to better address issues involving inclusivity motivated Afifi to run.
 - B. Afifi wants to create a more inclusive discipline at all levels including knowledge production, pedagogy practices, and reward structures.
 - C. He also wants to prioritize community-engaged scholarship.

- D. Chávez announced that Afifi would be holding listening sessions for people who have questions and would like to learn more about his candidacy.
- V. Members approved the agenda, which was distributed via the PAD listserv.
- VI. Members approved the 2019 PAD Meeting Minutes, which were distributed via the PAD listserv.
- VII. Jeremy Grossman presented the report from the PAD Nominating Committee.
 - A. Grossman explained that diversity was at the forefront of the committee’s work in assembling the nominations.
 - B. Grossman reminded members that the election runs from November 2 to November 16.
 - C. Grossman explained individuals need to be current NCA members to access the link for the election.
 - D. Grossman provided the link for the election: <https://www.natcom.org/2020-nca-public-address-division-election>.
- VIII. Belinda Stillion Southard provided the PAD Vice-Chair Report.
 - A. Stillion Southard presented the 2020 programming report:
 - 1. PAD accepted 34 out of 53 papers.
 - 2. PAD accepted 5 out of 7 panel discussions.
 - 3. PAD accepted 6 out of 9 paper sessions.
 - B. Stillion Southard presented the Robert Gunderson Awards.
 - 1. Yishan Wang, “The Eulogistic Circulation of Ideal Gendered Citizenship at the Crossroads of the Past and Present: Rearticulating ‘Her’ as a ‘Hero’ of the Nation”
 - 2. Gabriela Tscholl, “‘We Are Going to Define Our Freedom’: Dissociate Definition in Bobby Seale’s April 16, 1968 Speech Delivered at the Kaleidoscope Theater”
 - 3. Brittany Knutson, “Legal Matters in Christine Blasey Ford's Testimony: Toward a Feminist New Materialist Theory of Deixis”
 - C. Stillion Southard presented the Wrage-Baskerville Awards.
 - 1. Timothy Barney, “End of History/End of Geography: Time, Space, and the Meaning of 1989 in President George H.W. Bush’s Post-Cold War Foreign Policy Rhetoric”
 - 2. Matthew Houdek, “Recontextualizing Responsibility for Justice: The Lynching Trope, Racialized Temporalities, and Confronting Structural Violence”
 - 3. Anita Mixon, “Irene McCoy Gaines as Ruth Hanna McCormick’s Rhetorical Black ‘Voice’”
- IX. Isaac West presented the PAD Chair Report.
 - A. West gave a membership update.
 - 1. There are 540 members according to an email count.
 - 2. Membership is stable but there has been a decline over the last ten years.

- B. West presented the Marie Hochmuth Nichols Awards.
 - 1. Stacey Sowards, *Sí, Ella Puede! The Rhetorical Legacy of Dolores Huerta and the United Farm Workers* (University of Texas Press, 2019)
 - 2. Bjørn F. Stillion Southard, *Peculiar Rhetoric: Slavery, Freedom, and the African Colonization Movement* (University Press of Mississippi, 2019)

- X. Carly Woods presented the Benson-Campbell Dissertation Research Award.
 - A. Ashley Garcia, Santa Rose Junior College (Ph.D., University of Nebraska-Lincoln; advisor, Ron Lee), for *(Re)Scripting the Black-Activist-Athlete: Remembering the Racialized Politics of Sport in the NFL's Protests During the National Anthem*.

- XI. West discussed NCA Governance Reports.
 - A. West noted that NCA Legislative Assembly is scheduled for November 18 and 21.

- XII. Sara Hayden provided the Vice Chair-Elect Report.
 - A. Hayden reported announcements about the 2021 NCA Convention, which will be held in Seattle, Washington.
 - 1. Hayden reported that the theme will be Renewal and Transformation.
 - a. Hayden urged members to think about how communication researchers, teachers, and practitioners can renew, rebuild, and improve our communities.
 - 2. Hayden reported that PAD had been allotted 22 slots for the 2021 convention.

- XIII. West addressed old business.
 - A. West opened the floor to discussion about how to divide award monies.
 - 1. Kristy Maddux explained it would be helpful to have guidelines for the Gunderson, Nichols, and Baskerville awards so officers do not have to negotiate this every year.
 - 2. Parry Giles noted that the amount NCA will charge for the awards will not change.
 - 3. West asked if members preferred set amounts for awards or set percentages.
 - a. Two members advocated for percentages and for giving most of the money to student awards.
 - b. West said officers would take the feedback under advisement.
 - B. West discussed PAD's diversity, equity, and inclusion efforts, including a call for volunteers.
 - 1. West would like members to continue to think about these efforts and come to the 2021 Convention with very specific proposals.
 - 2. West discussed the possibility of creating a new award for a person who is pushing the boundaries of public address and creating a committee for this award.

3. West also discussed the importance of achieving greater diversity, equity, and inclusion in PAD's membership.
 4. West opened the floor for discussion about the possibility of a new award.
 - a. A member asked if the award would be an early career award.
 - b. West explained the committee could discuss whether to make the career an early career award or a later career award.
 - c. A member suggested the committee consider diversifying the types of PAD awards in terms of teaching, service, mentoring, and advocacy.
 - d. West brought up the question of how many awards might be considered too many awards since the awards presentations take time during the business meeting.
 - i. Parry-Giles noted that PAD is not particularly award-heavy in comparison to other NCA divisions.
 - ii. West clarified that he was not advocating getting rid of any current PAD awards.
 - e. West announced he would send out a call for volunteers for this new award committee.
- C. West opened to floor to discuss PAD's declining membership.
1. Parry-Giles suggested reaching out to younger scholars and doing more to address issues of diversity and inclusion.
 2. West opened the floor for discussion about creating a sub-committee charged with growing PAD's membership and addressing issues of diversity, equity, and inclusion.
 3. A member suggested having the new award be an early career award to help potentially draw new members.
 4. A member suggested PAD cultivate a stronger social media presence.
 5. A member suggested to consider the relationship between public address and rhetoric, in part to clarify that they are not synonymous. Doing so would also help diversify the topics under the purview of public address.
 6. West announced he would send out a call for volunteers for this committee.
- XIV. West addressed new business.
- A. West called for volunteers for maintaining the division's website.
 - B. West stated election results would be announced in mid-November.
- XV. West reported PAD announcements.
- A. The Top Student Papers Panel will be Friday, November 20, Zoom Room 05
 - B. The Top Papers Panel will be Friday, November 20, Zoom Room 10
 - C. Parry Giles announced that the NCA election would be in December.
- XVI. West adjourned the meeting.